



IVI's free vision screenings touch one million lives - opening doors, opportunities

Over 6,000 underprivileged Delhi-NCR school children will benefit from an India Vision Institute (IVI) screening campaign. The campaign, undertaken by IVI in government schools, in collaboration with Star Worldwide Group, was launched today at the Government Boys Senior Secondary School, Vikas Puri, New Delhi, in the presence of Sahil Mithal, Director - Star Worldwide Group and IVI's CEO, Vinod Daniel, among others.

The launch saw some 380 children being vision screened, of whom those detected with refractive errors, were provided free pairs of glasses.

Mr. Daniel said, "of the children who will be vision screened as part of the program, most would never have undergone an eye check. Thank you, Star Worlwide for the support to the campaign. We also welcome the voluntary organization Vision to Vision and Delhi Police as our facilitating partners in this campaign."

"Those requiring vision correction will be provided free spectacles. Around 8 percent of children screened would need corrective glasses. This will help them see the board clearly in the classroom, study better, finish school and have a better life," he noted.

"IVI has been in the forefront of campaigns to support primary eye care in 22 states across India. We have provided free vision screenings to 1 million adults and school children in communities in cities, small towns and remote areas. Our Eye See & I Learn for children and Eye See & I Work programs for adults focus on communities where eye ailments often go undetected, ensuring that individuals receive timely and necessary care," Mr Daniel added.

"At Star Worldwide Group, we believe in making a positive impact on society. Our collaboration with India Vision Institute reflects our commitment to the welfare of underprivileged children. By supporting initiatives like the IVI screening campaign, we aim to contribute towards a brighter future for these young minds, ensuring they have the vision and resources they need to excel in their education and beyond. Corporate social responsibility is not just a commitment for us; it's a catalyst for meaningful change in the communities we serve," said Sahil Mithal, Director - Star Worldwide Group.

About India Vision Institute

India Vision Institute (IVI) is an independent, not-for-profit registered trust (with section 12A, 80G and FCRA of IT Act clearances). Established in 2012, our activities and programs across India's far corners have helped over one million Indians access free vision screenings and a pair of corrective glasses. IVI has been working to augment the primary eye capacity of India through vision screening underprivileged communities, adults, children and commercial vehicle drivers, build human resource capacity and support Indian Optometry. For prevention of avoidable blindness, our optometrists work to provide timely intervention in disadvantaged communities and remote areas, through our programs Eye See & I Learn for