

NEWSLETTER

OCTOBER 2020

Message from the CEO

There is optimism and expectation around the world, including in India, as we hear the promising news about an early breakthrough in developing the Covid-19 vaccine. This is also good news for eye care which, like several other sectors, has been affected adversely. The healthcare industry and the effective delivery of professional services were hit hard and the world around us was pushed to look for innovative and sustainable solutions to ensure quality services.

India Vision Institute (IVI) has been exploring innovative ways for engaging with the professional community and students. In addition to organising online discussion sessions on subjects of relevance, we have also had professional and continuing education programs, such as the Young Leaders Program (YLP) for professionals, conducted virtually during these past few months.

One of our programs was the virtual international Eye Health in a Changing World Conference, October. 2-4 National and international experts at the conference renewed their focus, commitment and attention on eye health. As the world confronts the challenge of the pandemic, the conference could not

have come at a better time. With eight pre-workshop sessions on October 2, the conference saw top experts speak at keynote sessions, panel discussions, and over 60 oral presentations during parallel tracks in the subsequent two days. There were 37 countries from across continents at the conference. The conference came with the support of a host of national and international associations, institutions and top optical companies. IVI particularly acknowledges Luxottica Group as the Platinum Supporter and Essilor India Pvt Ltd as the Gold Supporter. The importance and relevance of partnerships and alliances cannot be emphasised enough. These are vital for successfully delivering eye health and vision care services.

IVI has been providing eye care services on a limited way, especially at its Vision Centre at Palavakkam in Chennai. The screenings followed all Covid-19 protocols and beneficiaries included auto-rickshaw drivers, sweepers, fisher folk and daily wage workers. Those diagnosed with refractive error were provided free spectacles.

We are now a member of the International Agency for the Prevention of Blindness (IAPB). We are also members of the



World Council of Optometry (WCO), Asia Pacific Council of Optometry (APCO) and Vision 2020. Together with these strategic partnerships, IVI's alliances with national and international peak bodies and associations will strengthen our initiatives and help deliver services more efficiently.

- Vinod Daniel

World Sight Day 2020 at IVI Vision Centre

sion Centre in Palavakkam for



marginalized communities, including auto-rickshaw drivers, sweepers, fisher folk and daily wage workers. It coincided with

An eye care campaign was held at our Vi- the World Sight Day 2020 commemoration. Those diagnosed with refractive error were provided free spectacles. All COVID-19 protocols were observed during screenings.



The program was supported by Essilor Vision Foundation and RayBan Sun Optics India Private Limited

IVI is a member of



World Council of Optometry



for the Prevention of Blindness



Asia Pacific Council of Optometry



Vision 2020





EYE HEALTH IN A

Global and national experts focus on eye health, vision impairment

focus and attention on eye health.

The conference held amid COVID-19 came at the most appropriate time when the world confronts the challenge of the pandemic.

With eight pre-workshop sessions on October 2, the conference saw top experts speak at keynote sessions, panel discussions, and over 60 oral presentations during parallel tracks in the subsequent two days.

Eye Health in a Changing World was dedicated to the memory of late Professor Brien Holden, co-founder of IVI, along with Dr GN Rao, Founder-Chair, LV Prasad Eye Institute.

The conference came with the support of a host of national and international associations, institutions and top optical companies. IVI particularly acknowledges the support of Luxottica Group as the Platinum Supporter and Essilor India Private Limeted as the Gold Supporter.

Registered participants from India and 36 other countries gathered virtually for three days for the conference on themes of great relevance. There were keynote speakers, oral and poster presentations, and some 50 exhibitors participating in a virtual trade fair.

The conference hosted some 1,330 registered delegates comprising professionals and students. The plenary and parallel sessions saw 199 speakers.



The exhibitors showcased their products, services, and innovations in the trade fair.

The conference commenced with an opening session comprising leading speakers, including Dr GN Rao, Founder-Chair, LV Prasad Eye Institute, RN Mohanty, President, Vision 2020 and

National and international experts at the IVI-hosted Eye Health CEO, Sightsavers India, Ms Yvonne Holden, wife of late Profesin a Changing World conference, 3-4 October, renewed their sor Brien Holden, and Vinod Daniel, CEO, India Vision Institute.

> Dr GN Rao spoke on 'Eye health for all: Where does India stand and the way forward', and Peter Holland, CEO, International Agency for the Prevention of Blindness (IAPB), focused on the 'World Report on Vision and the Sustainable Development goals', both setting the scene for what was to follow in the sessions ahead.



Akash Goyle, Country Manager and Managing Director, Luxottica India and Raghavan NS, Country Manager, Essilor South Asia provided messages wishing success to the proceedings. Prof Peter Hendicott of the Asia Pacific Council of Optometry (APCO) and President-elect World Council of Optometry, and Australia's High Commissioner to India, HE Barry O'Farrell, gave messages of hope and encouragement to the conference.

'Creating Access to Eye Care in the Post-COVID World' by Prof Kovin Naidoo, Senior Vice President, Social Impact: Africa & Latam and Advocacy, Essilor International, 'Integrated People Centered Eyecare - The Way Forward' by Dr Alarcos Cieza, United Head, Sensory Functions, Disability and Rehabilitation', WHO, 'Beyond Vision Centers - Accessible Eyecare' by Dr Thulasiraj Ravilla, Director-Operations, Arvind Eye Care System, 'Myopia Control - The Real Picture' by Dr Maria Liu, Founder and Chief, UC Berkeley Myopia Control Clinic and 'Philanthropy in Eyecare by Dr Juan Carlos Aragon, President, CooperVision Special Eyecare Division, were some other interesting talks.



The conference had something for everyone. It included topical issues, from the 'Role of Optometrists in implementing WRV in SEA' and 'Vision and Road Safety', to 'Contact Lens Practice post COVID', and 'Effective Health Communication', the latter by one of America's leading health journalists, Laura Ungar, and India Blooms editor, Sujoy Dhar.



Other sessions included 'Enabling Access - Spectacle to Every Indian', 'Optometry in Asia', 'Optometry Practice in India' and 'Principles of Evidence Based Practice'.

During the days and weeks leading to the conference, the website and the conference platform were a huge draw among participants, delegates and visitors with several activities, including Quiz, Selfie and Caption contests supported by Lawrence and Mayo. The conference website saw over 9,000 visits and another 2,200 people visited the platform.

The dates for IVI's 2nd Annual Conference, Eye Health in a Changing World were announced as 9-11 September 2021.

Virtual Trade Fair

The virtual trade fair at the conference saw participation from companies, including leading optical, manufacturing and eyewear industries. The platform was used to promote latest technologies, products, and advancements in the eye health sector. A meet and chat option allowed clients to communicate and interact with customers virtually.

Student Soapbox

The conference also included a Student Soapbox, a dedicated segment for Optometry students during the parallel tracks of the conference on 4 October. Based on a call for applications from students around the globe, five students were shortlisted and given an opportunity to voice their thoughts in front of a global audience on how Optometry is crucial for global eye health.

The selected students were Isaiah Osei Duah from Kwame Nkrumah University of Science and Technology (KNUST); Brian Hall from Boler-Parseghian Center for Rare and Neglected Diseases; Elaveni from SRM Medical College Hospital and Research Centre; Jannet Philip from Elite School of Optometry, and Devanshi Dalal from Nagar School of Optometry.

Conference highlights streaming on Facebook

IVI is streaming select talks from the Eye Health in a Changing World conference every Wednesday at 03.30 pm IST. This is targeted at those who missed an opportunity to attend the conference. Keynote addresses by Peter Holland, CEO, IAPB,

Alarcos Cieza, United Head, Sensory Functions, Disability and Rehabilitation, WHO, and Prof Kovin Naidoo's talks are among those that have been streamed till date.



Best Paper, Case Report and Poster Presentation **Awards**

Best Case Report: Jannet Philip - Role of early intervention in habilitating children with cerebral visual impairment - A case report

Best Paper Presentation Awards:

Ocular Diagnostics: Mehal Rathore - Effect of IOP fluctuations in ocular blood flow parameters using OCT Angiography - A Pilot Study

Refractive Error Management: Rohit Dhakal - Is muscle thickness and its insertion site associated with myopia? Public Eye Health - General: Alisha Regmi - Changes in work pattern during COVID-19 lockdown and its impact on the eyes and body

Pediatric Optometry & Binocular Vision: Aparna Gopalakrishnan - Agreement between cycloplegic and noncycloplegic open field refraction among children in South India Public Eye Health - Children: Jahnavi Kanchustambam -Tele-rehabilitation services for children with special needs: a parents' perspective

Vision Science: Vijay Reena Durai - Binocular summation ratio is independent of stimulus size in rod and cone-enhanced test conditions

Best Poster Award: Aayushi Gupta, CT UNIVERSITY - Pre and post treatment comparison between IPL and Lipiflow Meibomian Gland Dysfunction



Gopalakrishnan Kanchustambam



Mehal Rathore





Rohit Dhakal Alisha Regmi

Vijay Reena



Durai

Tele-eye health: the future for primary eye care in India

IVI hosted a discussion forum on 'Teleeve health - the future for primary eve care in India' on 29 October. Panelists included Prem Anand S, Vice-President, Program Development, Apollo Hospitals - Telemedicine Business, Anurag Saxena, Principal (Public Health; Payer, Provider and Government solutions), South Asia, IQVIA, and Dr Padmaja Kumari Rani, Network Head, Tele-Ophthalmology, Consultant, Smt. Kanuri Santamma Retina Vitreous Service, LV Prasad Eye Institute. It discussed the challenges faced in building a tele-eye health network and how it has developed through the years, and key policy decisions and initiatives

to be expected from the government. Panelists were positive about India's readiness, capability and adaptability to overcome any challenges and agreed that tele-eye health can help the mammoth task of supporting the eye health needs of the country with accessible, affordable and quality services.



IVI wins Vision 2020 photo contest

India Vision Institute received the first place under the theme 'Hope in Sight' in a photo competition organized by Vision 2020 and Sightsavers as part of World Sight Day, The prize-winning entry by Antony Mano, Digital Media Coordinator, IVI, that competed in the Vision 2020 competition nationally shows the joy in a girl child's face on receiving spectacles following a school eye health screening as part of our Eye See & I Learn initiative. The picture shared the message how a pair of glasses helps to improve vision and bring back smiles on people's faces.



IVI Talks

IVI launched 'IVI Talks', on 2 November, a monthly leadership talk series. Peter Holland, CEO, International Agency for the Prevention of Blindness (IAPB), spoke on 'Global Coalitions and Universal Eye Health'. IVI Talks aims to channel thoughts, experiences, projects and learnings of experts and organizations from different strata of eye health, to the professional community. The 40-minute sessions will also be streamed live on Facebook.

Mr Holland spoke on the need for coalitions in achieving global eye health goals, shared his personal experiences on



the lessons learned while building such coalitions, what the future holds, and challenges and opportunities over the next decade. The talk evoked close to 700 views on online platforms.

Watch for our next IVI Talks by Nick Martin, Dy CEO, Fred Hollows Foundation, on Dec 4.



IVI Young Leaders Program – Session 4

The fourth session of IVI Young Leaders Program 2020 was conducted on 23 October. JP Singh, Business and Executive Coach, Just Plain and

Simple Consulting, spoke to the 15 participants on adapting to change, the process involved, and of its significance in the leadership journey. He also emphasized on how communication plays a key role in adapting to



change. Individual planning exercises were assigned to participants.

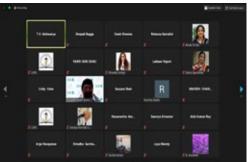
Subscribe to
OPTDISTLIST,
our bimonthly newsdigest for
the
latest in Optometry.
Email info@indiavisioninstitute.
org
for more details



41st Low Vision Awareness Program

jointly between LVPEI and IVI since 2013, and Kuwait. had to be organized online, owing to the Covid-19 pandemic. The program aims to educate eye care professionals (ophthalmologists and optometrists), vision rehabilitation professionals and other key stakeholders, including eye care managers. With 15 speakers, two third (66%) of all participants at the session were optometrists, less than one-fourth (24%)

A webinar on 'Low Vision Awareness comprised ophthalmologists, including Program' organized by the Institute for DNB residents, and the remaining 10% Vision Rehabilitation at LV Prasad Eye In- were rehabilitation professionals. Particstitute, in collaboration with India Vision ipants were from 17 Indian states. There Institute, drew 213 participants. This is were also international participants from the first time the program, conducted Nigeria, South Africa, Indonesia, Liberia



Watch 'In conversation with Vinod Daniel' video series only on

www.youtube.com/ indiavisioninstitute



Anshu Taneja, **Country Director - India, Vision Spring**



Kashinath Bhoosnurmath Vice President, International Programmes, **Operation Eyesight Universal**

What they say about IVI

and highly informative conference" - for the free glasses to underprivileged Madhur Gupta, Editor, The Optician India. communities." - Arumugam, a beneficiary

"At a time when people in general are ig- Chennai noring eye health to their own peril, and with people not at all worried about uninterrupted hours of TV viewing, IVI's 'Eye Health in a Changing World virtual international conference held considerable significance. Its focus on issues of national and international concern, including the situation arising from COVID-19, was particularly relevant and useful. I hope the conference gives a renewed impetus to eye health intervention across India." - Madhur Tankha, freelance journalist &

"I thoroughly enjoyed being a part of this online event! Well organized and a great platform for eye care professionals to learn, share knowledge, interact and network! Great work team IVI!" - Jameel Rizwana Hussaindeen, Head of Binocular

Vision, Sankara Nethralaya

writer

"The conference has been quite impactful. Beautiful presentations, great interactions and excellent conference organization. Thank you, IVI, for putting this together. I am glad I was part of the conference. Cheers everyone!" - Faustina Idu, delegate from Benin at the conference

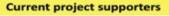
"I am very happy to have received free glasses from IVI. Thank you, Team IVI for conducting vision screening camps and providing free glasses to all those screened." - Sudalai on the Salem truck drivers' screening

"Many congratulations for a successful "Thanks, IVI for the vision checkup and of IVI's fishermen community screening,

> "Thank you, IVI, for an insight into eye care NGOs and the work they do. This has furthered my interest in community screening programs." - Sruthi, Internship Student, SRM College, Chennai

IVI Vision Screening Programs

	Children	Community	Total
No of programs	676	298	974
Individuals screened	2,84,011	67,630	3,51,641
Spectacles distributed	27,979	24,168	52,147



































L&T Construction

INDIA VISION INSTITUTE

Plot No 212, Palkalai Nagar, 7th Link Road, Palavakkam, Chennai - 600041, Tamil Nadu, India. +91 - 44 - 24515353

For enquiries write to

ivi@indiavisioninstitute.org

or to know more visit

www.indiavisioninstitute.org www.facebook.com/indiavisioninstitute