

NEWS LETTER

OCTOBER 2017

India towards enabling Optometry work meet the eyecare needs of India. We have successfully implemented several initiatives that have assisted and continue to assist the country through sustainable solutions. All thanks to our projects partners and funders who have helped us make this possible.

The Second World Congress Optometry, September 11-13, 2017, was among the more significant conferences that we have been privileged to host. The World Congress was India's largest international conference on Optometry, drawing participation of over 1,250 evecare professionals from across the globe. The conference celebrated India's major strides in Optometry, exchanged notes on best practice approaches and latest advances in Optometry. Over 900 Indian delegates and 350 international Optometrists along with 30 exhibitors made the Hyderabad International Convention Centre their home for three days. I am certain the impact the conference had on everyone who attended it as well as to the profession nationally would be long lasting and for the many students who attended the congress, it would be a career building landmark event.

I am thankful to our Gold Sponsors -Alcon, CooperVision, Essilor International

Message from the CEO

Vision Institute continues to and Johnson & Johnson Vision Care, our Silver Sponsors - Holt Japan, Seiko and Tokai Optical Co. Ltd and our bronze sponsor Nikon – Essilor for their financial support and making the event possible. I would also like to acknowledge the very close, positive and productive partnership between the World Council of Optometry, Asia Pacific Council of Optometry and India Vision Institute that of made it a very enjoyable journey to host a very large event such as this.

> Our vision screening activities are continuing to make a very positive difference to underprivileged communities and I am thankful to all our donors for making this possible. It was so encouraging for us to have the entire Australian one-day cricket team sign cricket bats for us to auction and I am also thankful to Mr Bharat Somasekharappa from Sydney for underwriting the costs of screening 7000 children in greater Chennai through this initiative. The need is huge and we are constantly exploring innovative ways to raise funds and continue this important activity.

> Though managing the international congress was a priority for IVI, you will notice several other programs were also delivered by the IVI team. I am thankful for their hard work, dedication and professionalism. I am particularly thankful to the media for covering our



programs on a regular basis which tends to achieve one of our important missions to reach out to the general public. The last two months saw over 75 media articles in both local and national media and reaching tens of millions of Indians.

I would like to continue hearing from all of you on needs within the profession that we can assist with, new ideas to deliver programs and any feedback on our current activities. I would also be keen to work further with the Industry sector, especially the Ophthalmic Industry, in partnering with us to make this huge difference for India through a pair of spectacles.

- Vinod Daniel

2nd World Congress of Optometry, Hyderabad

The Honorable Health & Medical Minister, Telangana State, C. Laxma Reddy, inaugurated the second World Congress of Optometry at the Hyderabad International Convention Centre on September 11, in the presence of Papa Rao, Adviser, Telangana Government; Dr G. N. Rao, Chair, LVPEI, Hyderabad; Dr Uduak Udom, President, World Council of Optometry; Vinod Daniel, National Organising Committee Chair and CEO, India Vision Institute; Dr Shameem N. Razak, President, Asia Pacific Council of Optometry; and Prof. Kovin Naidoo, **Conference Chair.**



The conference, from September 11-13, was jointly organized by the World Council of Optometry (WCO), the Asia Pacific Council of Optometry (APCO), and the India Vision Institute (IVI).

The conference theme was 'accessible quality vision and eye health'. It brought together over 1250 attendees from 50 countries.

The newly-elected President of the World Council of Optometry, Dr Scott Mundle, expressed satisfaction at the success of the conference and the positive strides the Indian Optometry profession has been making.

The World provided Congress Optometrists, vision scientists, educators, researchers, students and other visual health professional's opportunities for The conference witnessed a high level of Public Health, Hyderabad; Dr Bina Patel, networking and collaboration.

Leading practitioners and professionals made instructional presentations in the education and scientific tracks. There were 16 workshops and nine keynote speakers in a range of areas with a view to educating professionals on new developments in the field and to put those in practice. Lectures and workshops focused on ocular disease. binocular vision, glaucoma, low vision, contact lenses and public health.



participation, both in terms of the number Professor, Director of International of participants and also the quality of the Programs, New England College of information and knowledge articulated, Optometry, Boston, MA, USA; and Dr produced, exchanged and presented - Peter G Swann, QUT, Brisbane, Australia all thanks to the presence of the world's & Visiting Professor, School of Optometry, leading Optometry practitioners and Hong Kong. professionals.



Keynote speakers included: Dr Sandra S. Block, Faculty, Illinois College of Optometry, Chicago, USA; Dr Taraprasad Das, Vice-Chairman, LV Prasad Eye Institute, Hyderabad; Dr Ron Melton, Charlotte, NC, USA; Dr Randall K. Thomas, Concord, NC, USA; and Professor GVS Murthy, Director, Indian Institute of

WCO 2017 concluded on September 13 with a resolution acknowledging the positive strides in Indian Optometry. The Hyderabad conference followed the first World Congress of Optometry in 2015 in Medellin, Colombia.



Minister distributes spectacles to underprivileged girls

IVI distributed 329 free spectacles to girls of the Government Girls Higher Secondary School at Kamaraj Nagar, Avadi, Chennai, on September 4.

The spectacles were handed over to the children by the Minister for Tamil Official Language and Tamil Culture and Archaeology, Tamil Nadu Government, K. Pandiarajan, and Founder of Ma Foi Foundation, in the presence of Mrs. Latha Pandiarajan, Co-founder, Ma Foi group & Managing Trustee, Ma Foi Foundation, and Vinod Daniel.



The spectacles distribution followed a vision screening campaign launched in early August, in collaboration with

the Ma Foi Foundation. The campaign screened 1,839 girls and16 children were referred for further comprehensive examinations - and forms part of plans for screening a total of 5,000 children from underprivileged backgrounds in Avadi.

The 'Eye See & I Learn' campaign is part of the global 'Our Children's Vision' campaign. IVI leads the campaign in India. It aims to screen the vision of 10 million children in partnership with eye hospitals over 2016-2020.

One Bright Vision Project Launch in Hyderabad

On 10 September, IVI, in association with Cooper Vision and Optometry Giving Sight, announced a joint initiative to screen over 22,000 children across India. The project, One Bright Vision, will screen underprivileged school children from Chennai, Hyderabad, Ahmedabad, Mumbai, Pune and Delhi, and provide free spectacles to those who need it. The program, launched at the Government Primary School, Gopanpally Tanda in Rangareddy district, Telangana, in the presence of M Somashekar, Chief of Bureau & Senior Deputy Editor, The Hindu Business Line, will screen 2,000 children in Hyderabad. So far, 351 children from



poor and underprivileged backgrounds have been screened. These children are drawn from Mahima Ministries Homes, SOS Children's Village and the Government Primary School. Twenty-six free spectacles were distributed to those found with refractive errors as part of the launch

M Someshekar, Editor, Hindu Business (Hyderabad) Vinod Daniel, Line Michael Wilkinson, General Manager, CooperVision, Gary Osborn, Global Vice-President, Professional Affairs, Arnab Sarkar, Director, CooperVision India, and Clive Miller, CEO, Optometry Giving Sight, distributed the spectacles at the event.



IVI Excellence Award

The first IVI Excellence Award for 2016-17 has gone to the 2.5 NVG Pvt Ltd India group. The award is an initiative instituted to celebrate achievements of Optometry professionals for excellence in Optometry and eye care in India. It will be given annually to an individual – an Indian citizen - or an organization to recognize demonstrated contribution in one or more of the following areas: Awareness and Promotion, Education and Research, Capacity Building, Rural Outreach, and Innovative business models with sustainable solutions.

A jury comprising Rahul Ali, Country Director, Orbis India; Dr Santosh Moses, Regional Manager, South Asia, Operation Eyesight Universal; Viniod Daniel, CEO, IVI; and Ms Jissa James, General Manger, Programs, IVI, decided on the 2.5 NVG Pvt Ltd India group after scrutinizing applications from across the country.

Milind Jadhav, Head, 2.5 NVG India, received the award on behalf of the company from Mr Daniel. The award comprising a certificate and cash prize of Rs. 10,000 was presented on 12 September during the second World Congress of Optometry held at Hyderabad.



Play Quiz! Win Prize!

IVI organized an Optometry quiz during the 2nd World Congress of Optometry. The quiz winners were presented with a gift voucher, IVI T-shirt and an Ollie Coffee Mug.

Chinmay Deshpande, Assistant Professor from Bharati Vidyapeeth School of Optometry, Pune won the quiz on the first day. Praveen Kumar, Senior Optometrist from Sankara Nethralaya, Chennai won the quiz on the second day. Ms Mahima, Final year Optometry student from Bharati Vidyapeeth School of Optometry, Pune won the quiz on the 3rd day of WCO.



EyeTeach: Education Design for Learning Workshop

As part of the strategic Optometry School Development program, six educators from HariJyot College of Optometry, Navsari, Shree Bharatimaiya College of Optometry, Surat, and Elite School of Optometry, Chennai, attended the twoday 'EyeTeach: Education Design for Learning' face-to-face workshop, 14-15 September at the L V Prasad Eye Institute, GPR-ICARE campus, Hyderabad. The program was facilitated under the aegis of the Brien Holden Vision Institute Academy. The workshop is part of the eight-week-long blended program, which commenced in early August 2017. The



Optometry Council of India (OCI) awarded 10 credit points to 'EyeTeach: Education Design for Learning'.

IVI acknowledges the support of the Brien Holden Vision Institute Foundation and Optometry Giving Sight in funding the program.

38th Low Vision Awareness Program

The 38th Low Vision Awareness Program was conducted on 14 and 15 September, 2017 at LVPEI's KAR campus in Hyderabad. The program was conducted in collaboration with India Vision Institute and supported by Charities Aid Foundation, India.

The program was attended by 33 delegates from across India and Bangladesh; the participants included Ophthalmologists, Optometrists, Optometry students, and low vision practitioners. There were about eight faculty members who facilitated the workshop, of which six were internal and two were international.

Topics of presentations included a range of areas: from various aspects of low vision assessment such as patient assessment with low vision, optics of magnification, approaching near magnification, overview of low vision and rehabilitation services, to vision rehabilitation of special population, assistive technology and management of low vision. In addition to didactic lectures, participants were divided into groups for hands-on-sessions on basics of assistive devices and multidisciplinary low vision rehabilitation services.



Australian cricket team bats for charity

In a gesture that will assist in screening the vision of underprivileged school children, the Australian one-day cricket team donated two autographed bats to the India Vision Institute in September.

The two bats, signed by the team, were handed over to IVI CEO Vinod Daniel by skipper Steve Smith at a reception organized for the team by Australia's Consul General for South India, Sean Kelly, in Chennai.



The bats were subsequently auctioned to raise funds for vision screening 7,000 children from underprivileged backgrounds in and around Chennai.

The Consul General was pleased that the autographed bats will go towards a noble cause; he said that there can be no greater gesture than supporting underprivileged children to lead better lives. He thanked the IVI team and also applauded IVI's initiative in undertaking vision screenings.

IVI is thankful to the Australian cricket team, the Australian Cricket Board and the Australian Consul General, Chennai for their kind gesture.

World Sight Day 2017

On the occasion of World Sight Day 2017, IVI organized vision screening programs during 12-14 October and screened the vision of 1,000 underprivileged community workers from AIEMA (Ambattur Industrial Estate Manufacturers' Association), Ambattur; Kanagi Nagar, Perumbakkam; West KK Nagar, Nesappakam; and Erukanjeri, Chennai.

As many as 487 diagnosed with refractive errors will be provided with free spectacles. Those diagnosed with other ocular ailments were referred to the Government Ophthalmic Hospital, Egmore for further examinations.

IVI acknowledges the support of Essilor Vision Foundation and volunteers Ms Ajitha, Ms Meena Parekh from the Elite School of Optometry Alumni Association, Chennai, and Internship students Ms Monisha and Ms Bismi Nisha from ShriPrakash Institute of Optometry, Chennai.



Spectacle Distribution for daily wagers at Neelangarai

On September 26, daily wage labourers from Neelangarai, Chennai received free spectacles from M Subramaniam , MLA and former Mayor of Chennai, in the presence of V E Mathiazhagan, Secretary, East Shollinganallur DMK party and Vinod Daniel.

A total of 238 spectacles were distributed. The event organized at Suguna Mahal, Neelangarai, followed vision screening of 400 workers by IVI.

Mr. Subramaniam expressed satisfaction at the initiative by IVI and said he was particularly pleased that IVI had chosen to undertake vision screening and free distribution of spectacles to a marginalized section of the society.

IVI will continue its vision screening activities to cover as wide a section of the community as possible – from fishermen, and school children to the elderly.

IVI acknowledges the support of Essilor Vision Foundation in providing free spectacles.



IVI Young Optometry Researcher Rolling Trophy 2017-18

The IVI Young Optometry Researcher Rolling Trophy aims to improve the research capacity of optometry institutions by developing research interest among undergraduate optometry students and to encourage innovative research in eye care. The award will recognize the winning institution and its student researcher for the best research proposal initiated as part of the course requirement

Four applications have been shortlisted for the symposium, which will be held later in the year. The shortlisted students are Anusha T from Narayana Nethralaya, Bangalore; Faizan from the Uttar Pradesh University of Medical Sciences, Saifai (Etawah), UP; I Harini from the Vasan Institute of Ophthalmology & Research and Priyanka Bhandari from the Bausch & Lomb School of Optometry & the Brien Holden Institute of Optometry and Vision Sciences, Hyderabad.

This is the fourth consecutive year of the IVI Young Optometry Researcher Rolling Trophy. Navya Deepthi Davara from the Brien Holden Institute of Optometry and Vision Sciences, Hyderabad won the Rolling Trophy last year.

Eye See & I Learn (Sep – Oct 2017)

Eye See & I Work (Sep – Oct 2017)

As a part of the Eye See & I Learn initiative, IVI screened 1,705 underprivileged children from Corporation schools in Oragadam, Kallikupam, Ambattur, Chollapuram, Korathur and GKM colony in Kolathur during September and October. As many as 201 children diagnosed with refractive errors will receive free spectacles.

IVI acknowledges the support of 'CooperVision' and 'Optometry Giving Sight' for funding the program

IVI screened 1839 underprivileged children from Government Girls Higher Secondary School, Avadi, and Thiruvallur District and distributed 329 free spectacles to those diagnosed with refractive errors on 5 September.

> IVI acknowledges the support of the 'Allergan International Foundation' and 'Optometry Giving Sight' for funding the program



IVI Vision Screening Programs

	Children	Community	Total
No of programs	197	47	244
Individuals screened	75600	38945	114545
Spectacles distributed	5436	6347	11783

DONATE ONLINE

Your generous contribution will help to screen the vision of underprivileged children and provide spectacles to those in need or offer opportunity to an individual from the under privileged community to work to their full potential through a pair of spectacles.

To DONATE ONLINE through our 'Letz Change' campaign, Visit: www.letzchange.org/nonprofits/india-vision-institute

All donations qualify for deductions u/s 80 G of the Income Tax Act 1961

Under the Eye See & I Work initiative, IVI screened 1,307 community workers in Adayar, Vadapalani, Ezhil Nagar, Chemencherry in Chennai; Kottambedu, Perumbakkam, Kannagi Nagar in Kanchipuram district. As many as 263 people diagnosed with refractive errors will be provided free spectacles.

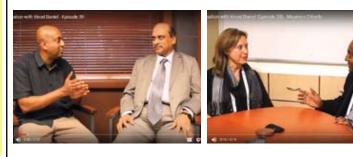
On the occasion of World Sight Day 2017, IVI organized vision screening programs from 12-14 October and screened the vision of 1,000 underprivileged community workers from AIEMA (Ambattur Industrial Estate Manufacturers' Association)-Ambattur; KanagiNagar, Perumbakkam; West KK Nagar, Nesappakam; Erukanjeri, Chennai. As many as 487 of them diagnosed with refractive errors will be provided with free spectacles.

IVI partnered with AIEMA, Montfort Community Development Society (MCDS) and Krupa Charitable Trust in organizing these community vision screening programs at suburban and rural areas in Greater Chennai, Kanchipuram and Thiruvallur districts.

IVI acknowledges the support of 'Essilor Vision Foundation' in providing the free spectacles



Watch 'In conversation with Vinod Daniel' video series only on www.youtube.com/indiavisioninstitute



Upcoming Programs and Registration Deadlines

S.No	Name of the Program	Date and Venue	Deadline
1	Workshop on Diabetic Retinopathy	18 December 2017 at Manipal University -	Will be announced shortly
	for Optometrists	School of Allied Health Sciences	
2	Young Leaders Program II Workshop	16 & 17 December 2017	N/A
		Venue: Will be announced shortly	
3	IVI Young Optometry Researcher	Will be announced shortly	N/A
	Rolling Trophy Symposium 2017-18		

What people say about IVI

"I am pleased that the autographed bats will go towards a noble cause. There can be no greater gesture than supporting underprivileged children to lead better lives. I thank our team and also applaud IVI's initiative in undertaking the vision screenings" – said Mr Sean Kelly – Australian Consul General, Chennai at the 'Australian cricket team bats for charity' event.

"I am particularly pleased that IVI has chosen to undertake vision screening and free distribution of spectacles to a marginalized section of the society" – Said Mr M Subramaniam, MLA and former Mayor of Chennai at the spectacle distribution program for daily wagers at Neelangarai.

"I am delighted that the Foundation could associate itself with a "worthwhile cause". The campaign is a great boon for these children, who otherwise would not have had access to vision screening or been able to wear spectacles" - Said Mr. Pandiarajan, Minister for Tamil Official Language and Tamil Culture, and Archaeology, Tamil Nadu Government and Founder of Ma Foi Foundation at the spectacle distribution program for underprivileged girls at Avadi, Chennai.

"The 2nd WCO at Hyderabad was very well coordinated and professionally organized. We had a very good response at our exhibition with the delegates visiting us. We thank IVI and its team for organizing such a wonderful conference"- said Appasamy Associates team at the '2nd World Congress of Optometry.

"Wow! What a Fabulous Conference - Breaking the Stratosphere in Excellence. I thoroughly enjoyed the Registration Process – ease – speed – accuracy; sessions were out of this World. The Gala Dinner was Fabulous, I would never see the Chowmahalla Palace the way we saw it, lit up, beautiful Ghazals and barbeque snacks. I have full confidence that IVI Team will do a stupendous job on future events" – said Mr.Vivek G Mendonsa, Marketing Director, Lawrence & Mayo Group at the '2nd World Congress of Optometry'.

"Our sincere thanks to you for the excellent camp conducted by your organization at AIEMA ON 12th & 17th of October 2017. Most of the members of our association were benefited. The feedback from the beneficiaries was excellent and we look forward for holding such eye camps to benefit the society in the future" – said Mr M V Robert – Hon. Treasurer, AIEMA at the vision screening program conducted at AIEMA, Chennai.





Current Project Supporters



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IVI Job Portal (www.eyecarejobs.in)

Launched in September 2014, IVI's sector specific job portal is available free of cost to both recruiters and job seekers. This industry and education support initiative has over 400 regitered members.

Optometry professionals across India are invited to sign up.

Companies wishing to advertise a current job opening can forward details to murali.krishna@indiavisioninstitute.org or call +91 - 9703138588

> IVI is a member of World Council of Optometry Asia Pacific Council of Optometry VISION 2020

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