



Message from the CEO



Through a strategic and innovative approach, IVI has been able to build on the work done by several other organizations in establishing a sustainable platform for Optometry in India. Over the past twelve months IVI has conceptualized and successfully implemented several innovative projects on Optometry awareness generation, leadership development and capacity building - an exciting achievement for a young organization.

I thank the IVI team for their commitment and hard work to make all this possible; IVI Trustees and our two initiators LV Prasad Eye Institute and the Brien Holden Vision Institute for their confidence in what we are doing; and our sponsors without whose support we could not have delivered the projects. I also thank the leadership teams of IOF, OCI and ASCO and various national and state professional associations and Optometry colleges for being committed and excellent partners.

The Walk in the Dark at Hyderabad was a huge success with over 400 people joining from various walks of life braving the threat of heavy downpour. The enthusiasm was tremendous and the media coverage encouraging. IVI launched yet another campaign 'Eye See & I Work' to raise funds and provide spectacles to the members of the disadvantaged communities enabling them to continue their vocation.

IVI initiative of developing a pool of future optometry leaders moved a step ahead with yet another batch of ten promising professionals completing the Young Leaders Program – a three workshop series, taking the total number of trained young optometry leaders to 20. The third batch is about to start its journey through a series of professionally designed workshops exploring optometry from a leadership perspective.

It was encouraging to have Hon Julie Bishop, Australian Minister for Foreign Affairs, distributing spectacles to school children from disadvantaged communities in Chennai, facilitated by the Australian Consulate-General in Chennai.

While we have come a long way, there is lot more to achieve over the next decade to make Indian Optometry comparable to the best in the world. I look forward to working more closely with industry partners and other NGOs working in eye care, in making this a reality.

Vinod Daniel - CEO

Australian Minister distributes spectacles to Chennai students



Australian Minister for Foreign Affairs, Ms Julie Bishop, distributed free spectacles to 31 students from three Chennai schools at an event at the Australian Consulate in Chennai organized by India Vision Institute on 15 April. The students received spectacles as part of the Australian Government Direct Aid Program (DAP) facilitated by the Australian Consulate in Chennai. Australian High Commissioner to India, Mr Patrick Suckling; Australian Consul General for South India, Mr Sean Kelly and IVI CEO, Mr Vinod Daniel, were present at the event.

Nine students from Dhanalakshmi Primary School (Tondiarpet), three students from Advent Christian Primary School (Chinnaneelankarai) and 19 students from Rural Service League Higher Secondary School, MCC (Tambaram) received free spectacles from the Minister.



Ms Bishop acknowledged the impact the IVI initiative has both in terms of a child's ability to see as well as learn. She announced further funding to extend the program to eleven more schools in Tamil Nadu and Andhra Pradesh.

Through its 'Eye See & I Learn' as well as 'Eye See & I Work' campaigns during 2015, IVI plans to screen over 30,000 people from economically disadvantaged communities, particularly school going children, and provide spectacles to all those in need. Funding for part of the program has been provided by the Australian Consulate-General, Chennai.

Walk in the Dark, Hyderabad

IVI organized 'Walk in the Dark' at Jalavihar, Necklace Road in Hyderabad on 12 April to raise awareness about the need to eradicate 'preventable' blindness. Popular actress Lakshmi Manchu, Chief Guest for the event, was joined by over 400 students, opinion makers and dignitaries walking 'blindfolded' guided by visually impaired children.

The Walk focused on how vision correction with the help of a simple pair of spectacles can enable adults to get back to work and children to learn and perform better.

'Eye See & I Work', an IVI initiative to restore vision and increase productivity of people from underprivileged communities by providing them a free pair of spectacles was also launched on the occasion.

Leading by example, a number of dignitaries joined the cause by walking blindfolded including Dr GN Rao, Chairman, LV Prasad Eye Institute; Dr G Chandra Shekar, Vice Chair, LV Prasad Eye Institute; Dr A Saibaba Goud, Chairman, Devnar Foundation for the Blind; and Ms Naina Jaiswal, celebrity sports personality, among others. They were joined by students from Devnar Foundation for the Blind, University of Hyderabad, Bausch and Lomb School of Optometry and Pushpagiri Eye Institute as well as several local optometry practitioners, opticians and representatives of the eye care industry.

Twist 'N' Turns, a local dance group, performed with group members dancing blindfolded, followed by enthusiastic dance performance by five students from the Devnar Foundation for the Blind.

IVI acknowledges the support provided by the principal sponsor, IDBI Bank; associate sponsors Cherith ConCords and Good-Sight Opticians; and supporting partners Café Melange, Twist 'N' Turns and Optometry Association of Telangana



Workshop on Perfecting the Art of Spectacle Dispensing

IVI organized a workshop on Perfecting the Art of Spectacle Dispensing in collaboration with CL Gupta Eye Institute in Moradabad on 1 March.

The workshop covered a wide range of topics including basics of optics and refraction, modalities of lenses, lens materials and coatings, advanced lens designs, frame types and measurements, types of bifocals and progressive lenses; dispensing techniques; PD measurements, trouble shooting and case studies on dispensing.



Facilitated by Sandhya Shekar from IVI and Mr Kulbhushan Singh, Senior Manager - Professional Services, Essilor India Pvt. Ltd, the workshop was attended by over 120 participants including students from the C L Gupta Eye Institute, Ram Ganga Health Institute, and TMU University in Moradabad; Raja Ram Memorial Hospital in Jaipur; and practitioners from Dr Shroff's Charity Eye Hospital in Delhi and faculty members and opticians from in and around Moradabad.

IVI acknowledges the support provided by CL Gupta Eye Institute and Essilor India Pvt. Ltd.

Orientation program for Optometry students, Pondicherry

IVI organized an Optometry Orientation Program for over 40 students from the first, second and third year optometry graduate program at Prist University, Pondicherry to brief them about the scope of the profession in terms of career development and understanding Optometry in the broader eye care and public health perspective. Facilitated by Revanth Kumar from IVI, the program was held on 13 March.

Young Leaders Program

YLP 2014-15: The second batch of IVI Young Leaders Program (YLP) concluded with the final workshop for young Optometry professionals held in Hyderabad on 11-12 April. An IVI leadership initiative, 20 potential leaders have so far been mentored through the YLP to take up a leadership role in promoting optometry and eye care services in India.

In a series of three workshops held in Hyderabad and Chennai over a one year period, a panel of national and international experts provided a comprehensive overview of the eye care scenario in India and worldwide, public health, optometry education and research, advocacy, social enterprise, effective communication and marketing. Participants were also introduced to core leadership issues.

The participants successfully undertook two group projects to put into practice the learning from YLP:

Public Awareness Campaign: YLP team I organized a series of activities including street-theatre, walks, vision screening camps, workshops and pamphlet distribution to create awareness about eye care and the important role Optometrists play in eye care delivery. Sheethal Pai (Nethradhama School of Optometry) organized activities in Bangalore and Kanakpura; Seema Banerjee (LV Prasad Eye Institute) at Nidadavolu, West Godavari; Kamal Pant (UP RIMS & R Saifai) at Saifai, Etawah ; and Revanth Kumar (IVI) at Nagari, Chittoor.

Busting myths about Contact Lens: YLP team II conducted sessions to educate students from Amity University in Gurgaon about the ease of using contact lens by busting common myths around them. Khemraj Nackwal (Bausch+ Lomb), Anitha Arvind (Ratan Jyoti Netralaya) and Vijayanadh Reddy (ESIC-Bangalore) also conducted a survey to assess apprehensions and familiarity of spectacle wearers about contact lens usage.

The group also actively participated in the 'IVI Walk in the Dark' held on Sunday, 12 April to create awareness about eradicating 'preventable' blindness.

YLP 2015-16: IVI announced names of nine successful candidates for YLP (Round III) at the concluding workshop for YLP II held in Hyderabad on 11-12 April:

- Aloe Gupta, Senior Lecturer, Nagar School of Optometry, Ahmedabad
- Anand Kumar, Associate Optometrist, LVPEI, Vishakhapatnam
- Anton Decruse Waanbah, Consultant Optometrist, Bansara Institute of Ophthalmic Sciences, Shillong
- Kiran Challa, Associate Optometrist, LVPEI, Hyderabad
- M Chandrashekher, India Vision Institute, Hyderabad
- Paula Mehta, Optometry Council of India, Bangalore
- Pooja Singh, All India Institute of Medical Sciences, New Delhi
- Prem Kumar Singh, Dr Shroff's Charity Eye Hospital, New Delhi
- Soumendra Nath Ghosh, NSHM Knowledge Campus, Kolkata

The inaugural workshop for the new batch is planned at Hyderabad on 13-14 June.

IVI acknowledges the support of Brien Holden Vision Institute Foundation and Optometry Giving Sight in funding the program.



Successful candidates with their certificates



Participants at the workshop in Hyderabad

33rd Low Vision Awareness Program



33rd LOW VISION AWARENESS PROGRAM (LAP)

Demystifying Low Vision

April 03rd, 2015

L V PRASAD EYE INSTITUTE, HYDERABAD, INDIA

Supported by : India Vision Institute



The 33rd Low Vision Awareness Program (LAP) was conducted by the LV Prasad Eye Institute (LVPEI) in association with IVI on 3 April 2015.

Through live webcast, nearly 100 participants at the LVPEI KAR Campus in Hyderabad were joined by staff at other campuses including the GMRV Campus in Vishakhapatnam, BEI Campus in Bhubaneshwar and KVC Campus in Vijayawada.

Organized under the aegis of Academy of Eye-care Education-LVPEI, IVI has been associated with eight LAPs so far. Through a mix of didactic lectures and case studies, the program focused on understanding low vision and providing eye care and rehabilitation to patients.

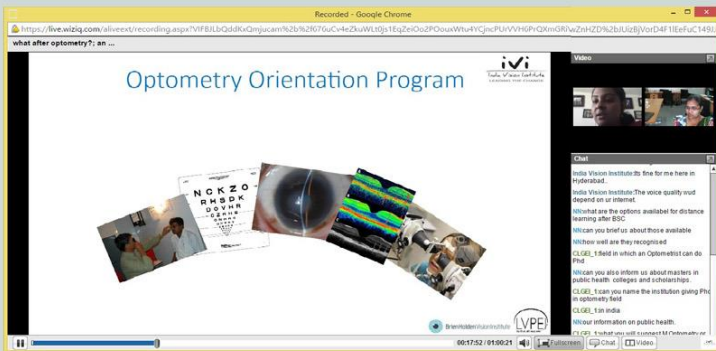
What after Optometry?

An Online Career Counseling Session - Part I

The first part of the online Career Counseling Series 2015 was conducted on Monday, 20 April. Facilitated by Ms Sandhya Shekar of IVI, the one hour session was attended by over 90 optometry students and faculty from optometry institutions across the country. The session comprised of options for future career prospects in Optometry in a range of fields including public health, academics, research, entrepreneurship and clinical practice.

The presentation was followed by an active discussion on potential career options after graduation in Optometry. The program also familiarized students about various scholarships available for pursuing higher education in Optometry.

IVI acknowledges the support of Brien Holden Vision Institute Foundation and Optometry Giving Sight in funding the program



A screenshot of the online session

EyeTeach Online

IVI facilitated participation of Dr Machiavelli Singh from Amity Medical School, Gurgaon, for EyeTeach online program on 'Educational Design for Learning' offered by the Brien Holden Vision Institute Academy for optometry educators from different countries across the globe.

Held from 3 March to 23 April, the course is a foundation component of EyeTeach Educator series. The course focused on exploring key approaches and principles of adult learning and curriculum design. It provided a flexible, collaborative, reflective and personal learning experience for participants.

New staff at IVI



Sneha A

Sneha Anantha Krishnan has joined IVI as a Program Officer. She has a Bachelors degree in Optometry from Bausch and Lomb School of Optometry in Hyderabad and Masters in Public Health from SRM University, Chennai. Sneha has previously worked as an Optometrist at Sankara Netralaya in Chennai and later as Program Officer with Watershed Support Services and Activities Network (WASSAN), a rural development organization.

IVI Outreach initiatives

IVI conducted a number of vision screening programs for the socio economically disadvantaged children and communities during March–April and provided free spectacles to those in need.

Pondicherry: IVI, in partnership with PRIST University, Pondicherry, screened 501 children at Thamizh Thendral Thiru Vi Ka High School and 160 children at Chedilal Government High School, Abhishegapakkam, Pondicherry on 12 March.

Chennai: 343 children of Dhanalakshmi Primary School at Tondiarpet were screened on 18 March.

Vishakhapatnam: IVI in collaboration with LVPEI's GMRV campus in Vishakhapatnam provided over 400 spectacles to the victims of cyclone Hudhud that devastated Vishakhapatnam in October 2014. This is an ongoing program and it is estimated that 3000 spectacles will be distributed by December 2015.

IVI acknowledges the support of Australian Consulate-General in Chennai for funding the programs.

Padappai, Chennai: IVI conducted vision screening at Krupa Community Centre at Padappai, Chennai on 11 April commemorating International Women's Day. 37 out of 69 people screened were given free spectacles and nine were referred for comprehensive eye examination.

Puzhal Central Prison, Chennai: In continuation of its outreach initiative, IVI conducted a vision screening program at Puzhal Central Prison in Chennai on 23 March, in collaboration with Krupa Charitable Trust. Mr Vinod Daniel, IVI CEO; Ms Grace Browning, Krupa Charitable Trust; Mr S Rajendran, DIG of Prisons; and Mr Ansar Basha, Additional Superintendent, Prison II, Puzhal Central Prison, presented free spectacles to 146 of the over 400 inmates screened. A talk on eye care awareness was presented highlighting general eye care, eye health and safety.

Optometrists Sandhya Shekar and Revanth Kumar from IVI; Thamizhvanan and optometry students from PRIST University; and Arul M, Sivasubramaniam, Aliasgar Fakhruddin Madraswala and Pushparaj from MF Vision Care conducted the vision screening programs.



An inmate being screened at the Puzhal Central Prison in Chennai

Upcoming programs and registration deadlines

Online Series on Institutional Development - (ONLINE):
14 May, 4 June & 25 June (Registrations: NA)

Young Leaders Program 2015 -16, Inaugural Workshop -
Hyderabad, 13 & 14 June (Registrations: NA)

IVI-NVG Capacity Building Workshop for National
Ophthalmic Association - Nanded, 30 May to 1 June AND
Raipur 3rd week of June (Registrations: NA)

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video series on IVI YouTube channel


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Outreach Initiatives - Screening and Spectacle Distribution

	Children	Community	Total
No. of Programs	21	9	30
Individuals Screened	6099	3911	10010
Spectacles Distributed	487	846	1333

Individual Sponsors

(1) Varun Satija (2) Srinidhi Abhinav
(3) Vinaya Natarajan (4) K Madhavi

India Vision Institute is an initiative of



Brien Holden Vision Institute

What people say about IVI

o "It's been a real experience this morning to provide glasses to the young students who got their eyes tested. Good vision means better learning outcomes. Better learning outcomes mean economic empowerment. I am delighted to have this opportunity to partner with India Vision Institute and provide more funding to reach about ten thousand children across eight cities through this project" - **Hon Julie Bishop MP, Australia's Minister for Foreign Affairs**

o "IVI is an excellent example of how Australia-India collaboration and direct partnerships can be of benefit to both of our communities" – **Sean Kelly, Australian Consul General to South India on the program organized by IVI during the visit of Hon Julie Bishop MP, Australian Minister for Foreign Affairs to Chennai**

o "Congratulations on the success of Walk in the Dark event. The event was well organized and has been appreciated by many" – **Nagesh Vuppala, President, Optometry Association of Telangana on the Walk in the Dark, Hyderabad**

o "It was a great opportunity and experience. All the speakers were great and we really enjoyed and learnt a lot. We hope to be involved more in further projects and work together with IVI. My best wishes to next batch of YLP participants." **Sunny Mannava, Faculty, University of Hyderabad on the Young Leaders Program**

o "The IVI YLP initiative has been an enriching experience for me and I am sure my fellow YLPers would agree no less. I would try to incorporate the learning of the workshop in every aspect of my life. We have a long way to go but glad we have taken at least our baby steps towards this and will definitely bring about the change we hope to see one day." **Anitha Arvind - Vice Principal, RJN School of Optometry, Gwalior on the Young Leaders Program**

IVI is a member of

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APCO- Asia Pacific Council of Optometry
Vision 2020 - VISION 2020: The Right to Sight – INDIA

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