

# **NEWS LETTER**

DECEMBER 2017

Wish you all a very happy New Year!

2017 has been an exceedingly good year for IVI. I am delighted that we could facilitate and organize several education initiatives like managing the myopia online program, eyeteach: education design for learning with the Brien Holden Vision Institute Academy, the shortterm fellowship in Diabetic Retinopathy with the LV Prasad Eye institute etc. We reached out to 56,408 underprivileged children and 4.442 adults, and distributed over 7,230 spectacles during the year. We also coordinated the world's largest Optometry conference in September, drawing participation of over 1,300 participants from across the world. Our eyecare awareness initiatives drew the participation of over 1,500 people and reached out to many more with national media coverage.

I take this opportunity to thank all our funding and implementing partners. Our major funding partners of 2017 included Brien Holden Vision Institute Foundation,

## Message from the CEO

LV Prasad Eye Institute, Alcon Foundation, CooperVision, Allergan International Foundation, Optometry Giving Sight, Australian Consul General, Chennai, Australian Consul General, Mumbai and Essilor Vision Foundation. I also thank my team at India Vision Institute for making this possible.

Our activities now span out to 17 states in India and we look forward to continue making a difference. We are stepping into 2018 with the aim to increase our vision screening activities by at least 25% and will also roll out several unique capacity building and awareness generation initiatives. I look forward to working with our existing partners as well as developing new partnerships to make this a reality.

At IVI, we are making a concerted effort to reach out to the widest possible audience with the message of vision care and eye health, as well as take Indian Optometry to greater heights. I particularly want to thank the media for their support through the year, which has generated



over 400 print media and online news articles, both regionally and nationally, reaching over 100 million Indians during the year.

Thank you all once again and I look forward to associating with you and continue to make a difference in the lives of millions of fellow Indians in 2018.

#### - Vinod Daniel

#### Campaign to vision screen 4500 underprivileged children in Mumbai

Seventy-one children from Navi Mumbai received free spectacles on 8 November following vision screenings organized by IVI in partnership with the Laxmi Charitable Trust, Panvel, Navi Mumbai for 1,185 children from the National Urdu School. The distribution at the National Urdu School, Taloja, Navi Mumbai, was part of the 4,500 screenings being undertaken by IVI in Mumbai and its suburbs, as a part of its 'Eye See & I Learn' campaign.

The initiative was supported by CooperVision through its 'One Bright



Vision - Child Eye Health' program in association with Optometry Giving Sight. The spectacles were distributed in the presence of Arnab Sarkar, Director, CooperVision India. Also present was Isil Ulug, CooperVision Marketing Manager, Africa and Central Eurasia and Vinod Daniel, CEO, India Vision Institute.



The CooperVision-IVI joint initiative, supported by Optometry Giving Sight, launched in September 2017 aims to screen over 22,000 children across India, including Chennai, Hyderabad, Ahmedabad, Mumbai, Pune and Delhi and provide free spectacles as needed.

#### IVI is an initiative of



BrienHoldenVisionInstitute



## Join IVI on Facebook



www.facebook.com/indiavisioninstitute

IVI is a member of World Council of Optometry Asia Pacific Council of Optometry VISION 2020 IVI organized a 'Walk in the Dark' in Panaji, Goa on 19 November to highlight eye health care and preventable blindness issues.



Participating in the walk with blindfolds were around 50 visually impaired children along with 400 others. Notable guests included Tony Huber, Australian Consul General for Western India; Dr

## Goa Walks in the Dark

Pradeep Naik, Dean, Goa Medical College and Hospital; Vivek Mendonsa, Director, Lawrence and Mayo, Mumbai; Kishor Sarsolkar from Mukta Drishti Foundation; Rozendo Mendonsa, National Association for the Blind, Goa, and Vinod Daniel, CEO, India Vision Institute.



The walk, which began from the Goa Pharmacy College, 18 June Road, was organized in collaboration with Goa's Mukta Drishti Foundation, Goa Medical College, Lawrence and Mayo Opticals and the National Association for the Blind, Goa.

An exclusive eyecare awareness initiative from IVI, the walk has drawn participation of over 3,000 people from all walks of life and has been conducted previously in Chennai, Hyderabad, Delhi, Mumbai and Bengaluru. IVI plans to conduct similar walks in six other cities this year.

IVI acknowledges the support of 'Australian Consul General, Mumbai' and 'Mukta Drishti Foundation, Goa' in funding the program.

# Skill Enhancement Program for primary eye care practitioners in Jaipur, Rajasthan

In collaboration with 2.5 New Vision Generation (NVG), a division of Essilor India Pvt Ltd, IVI organized a three-day comprehensive hands-on capacity building workshop for a group of 55 primary eyecare professionals in Jaipur from 8-10 December. The workshop focused on refraction, dispensing, soft skills and entrepreneurship development.



This is the 12th workshop in the series of training programs conceptualized and implemented by IVI following an agreement with NVG to hold capacity building workshops for Ophthalmic officers, focusing on Tier II and III cities. The earlier workshops held in Rohtak, Trichy, Aurangabad, Patna, Ludhiana, Rajahmundry, Tumkur, Ranchi, Nanded, Raipur and Siliguri have so far trained 347 ophthalmic officers since 2013.

Watch 'In conversation with Vinod Daniel' video series only on www.youtube.com/indiavisioninstitute





Vivek Mendonsa - Marketing Director, Lawrence & Mayo

Tony Huber - Australian Consul General, Mumbai



## Short Term Fellowship for Optometrists in Diabetic Retinopathy

The third round of 'Short Term Fellowship for Optometrists in Diabetic Retinopathy' at the L V Prasad Eye Institute concluded on 11 December.

Manoj Kumar, Jahir Burhan and Ramesh Bojja completed the program over May-December 2017, with the fellowship spanning seven months. The fellows were actively involved in clinical training to plan, manage and evaluate a comprehensive diabetes eye care model. Dr Padmaja Kumari Rani MS, FNB (Retina), Vitreo-Retina Consultant, LVPEI, Hyderabad and



Dr Shrikant R. Bharadwaj, PhD, Director, Brien Holden Institute of Optometry and Vision Sciences, Scientist, Prof Brien Holden Eye Research Centre distributed fellowship completion certificates. With three segments – observation, clinical training and community screening - the fellowship aims to equip the trainees with required skill sets in screening and management of Diabetic Retinopathy. A total of eight fellows will be trained under the program.

IVI acknowledges the support of 'Optometry Giving Sight' in association with 'Alcon Foundation' for funding this program.

## IVI Young Leaders Program: Fifth Batch - Workshop II

The second workshop for the fifth batch (2017-18) of the Young Leaders Program (YLP) was conducted at Chennai on 16 and 17 December.

A panel of distinguished resource persons spoke at the workshop on a range of subjects, including Self-motivation, Using technology in fulfilling health and eye care demands through telemedicine, Enthusiastic interaction on Leadership, Effective communication skills and expertise in writing, Developments in Indian media, Private practice in Optometry, Planning and Coordinating large projects etc. YLP Alumni Ms Anitha Aravind recounted her YLP journey at the Public Affairs Consultant, IVI. workshop.



Speakers included Vivek Mendonsa, Marketing Director, Lawrence & Mayo; Prem Anand, Vice-President, Program Development, Apollo Tele Health Services; Dr Santhosh Babu, IAS; Ravi Srinivasan, Editor, The Hindu Business Line; Rekhi P S, Proprietor, Spectrum eye care and Shekhar Nambiar, Communications &

Workshop on Diabetic Retinopathy for Optometrists

IVI, in collaboration with the LV investigations and management options Prasad Eye Institute, organized a day's in Diabetic Retinopathy. comprehensive workshop on Diabetic Retinopathy for Optometrists at the Over School of Allied Health Sciences, Manipal educators and students from various Academy of Higher Education, Manipal on 18 December.

The workshop was facilitated by Dr. Padmaja Kumari Rani, Vitreo-Retina Consultant, L V Prasad Eye Institute, Jahir Burhan, Consultant Optometrist, and Ms Kanuri Santhamma, Centre for Vitreo Retinal Diseases, L V Prasad Eye Institute, Hyderabad.

The workshop focused on concepts of Diabetic Retinopathy, latest optometric

105 Optometry practitioners, Optometry Institutes and eye hospitals of Karnataka and Tamil Nadu attended the workshop.

> IVI acknowledges the support of 'Optometry Giving Sight' in Association with 'Alcon Foundation' for funding the program.

The program was awarded 5 credit points by the Optometry Council of India.



## IVI Job Portal (www.eyecarejobs.in)

Launched in September 2014, IVI's sector specific job portal is available free of cost to both recruiters and job seekers. This industry and education support initiative has over 450 registered members.

Optometry professionals across India are invited to sign up.

Companies wishing to advertise a current job opening can forward details to murali.krishna@indiavisioninstitute.org or call +91 - 9703138588

batch constitutes The 11 young professionals who will acquire leadership skills through first-hand experience by conceptualizing and leading select projects and numerous interactions with well-known personalities from different walks of life.

IVI acknowledges the support of 'Brien Holden Vision InstituteFoundation' and 'Optometry Giving Sight' in funding the program.



# **Spectacles Distribution** at Madurai Central Prison

Following vision screening by IVI, 217 prison inmates and 72 police staff from the Madurai Central Prison, Tamil Nadu received free spectacles on 28 December at Madurai.



Earlier IVI screened 538 men and women in the prison. The screenings are part of the 'Eye See & I Work' campaign of IVI.



IVI acknowledges the support of 'Essilor Vision Foundation' for providing free spectacles and the 'Krupa Foundation' for coordinating logistics aspects of the campaign. IVI also acknowledges the support of Mr. Saravanan and Mr. Manikandan from Krishna Eye Care, who partnered with IVI to conduct the screenings.

## Ambatur Industrial Estate Spectacle Distribution

Continuing with its vision screening programs, India Vision Institute (IVI) distributed 260 free spectacles for industrial workers of Chennai's Ambattur Industrial Estate Manufacturer's Association (AIEMA) on 28 December, 2017.

A total of 423 men and women were screened as part of the program.

An additional 149 spectacles will be distributed during mid-January. This is

initiative, IVI screened the vision of 9,021 underprivileged children from in Mumbai, Maharashtra. In all, 289 government, government aided and children corporation schools and diagnosed errors 1,610 children with refractive errors; 939 children received free spectacles and another 671 will receive spectacles shortly.

*IVI acknowledges the support of* 'Allergan International Foundation' and 'Optometry Giving Sight' for funding the program



screened 3,152 underprivileged IVI children from corporation schools in Palavoyal, Oragadam, Cooks Road, Agaram, Bunder Garden and Venus market in Perambur. Chennai and distributed 1,034 free spectacles to those diagnosed with refractive errors.

underprivileged IVI screened 1,523 children from Zilla Praja Parishad School and Mandal Praja Parishad School in Hyderabad and spectacles. distributed 96 free



## Eye See & I Learn (Nov – Dec 2017)

As a part of the 'Eye See & I Learn' IVI screened 5,418 children for refractive IVI screened the vision of errors and for other eve conditions

with

free

refractive

spectacles.

IVI partnered with Laxmi Charitable Trust, Panvel in organizing these vision screening programs.

diagnosed

received

IVI acknowledges the support of 'CooperVision' and 'Optometry Giving Sight' for funding the program.

with IVI in partnership HariJyot School of Optometry vision screened 5,212 underprivileged children from government Schools in Navsari, Surat, Valsad and Dang during November and distributed 155 free spectacles to those diagnosed with refractive errors.

IVI acknowledges the support of 'Australian Consulate General in Mumbai' for funding the program



## **IVI Vision Screening Programs**

	Children	Community	Total
No of programs	252	58	310
Individuals screened	96321	40947	137268
Spectacles distributed	7277	7508	14785

following a large two-day vision screening camp held in Ambattur in mid-October.

Ms Ajitha and Ms Meena Parekh from Elite School of Optometry Alumni Association, Chennai, Internship students Ms Monisha and Ms Bismi Nisha from ShriPrakash Institute of Optometry, Chennai volunteered for the screening program

> IVI acknowledges the support of 'Essilor Vision Foundation' for providing free spectacles.

1,344 underprivileged children from government, government aided and corporation schools in Ayanavaram, Karappakam and Tondiarpet. As many as 152 children diagnosed with refractive errors will receive free spectacles.

*IVI acknowledges the support of* 'Lane Cove Cricket Club Masters Team' and 'Optometry Giving Sight' for funding the program



Over 866 underprivileged children from Panchayat Union Primary Schools in Neelangarai, Palavakkam and Pullianthope were screened and 64 children diagnosed with refractive receive free spectacles. errors will

> IVI acknowledges the support of 'Mr. Bharat Somashekarappa' for funding the program

## DONATE ONLINE

Your generous contribution will help to screen the vision of underprivileged children and provide spectacles to those in need or offer opportunity to an individual from the under privileged community to work to their full potential through a pair of spectacles.

To DONATE ONLINE through our 'Letz Change' campaign, Visit: www.letzchange.org/nonprofits/india-vision-institute

All donations qualify for deductions u/s 80 G of the Income Tax Act 1961

## Eye See & I Work (Nov – Dec 2017)

As a part of its 'Eye See & I Work' campaign, Continuing with its vision screening IVI distributed 384 free spectacles to programs, underprivileged community workers from KhuilThotam, AnnaiSathyaNagar, Bethel Nagar, S K Puram and Chemmenchery.

IVI partnered with 'Montfort Community Development Society' (MCDS) in organizing these vision screening programs at suburban and rural areas of Greater Chennai and Kanchipuram districts.

IVI distributed 260 free spectacles for industrial workers of Chennai's Ambattur Industrial Estate Manufacturer's Association (AIEMA).



Following vision screening by IVI, 217 prison inmates and 72 police staff from Madurai Central Prison received free spectacles. Earlier IVI screened 538 men and women in the prison. A total of 304 spectacles were distributed.

IVI acknowledges the support of 'Krupa Foundation' for coordinating logistics and 'Essilor Vision Foundation' for providing the free spectacles

# **IVI Student Research Grants 2017-18**

IVI is pleased to announce the recipients of IVI Student Research Grants for 2017-2018

 Achanta DivyaSree Ramya, Bausch & Lomb School of Optometry & the Brien Holden Institute of Optometry and Vision Sciences, Hyderabad • Prathiksha D, ShriPrakash Institute of Optometry, Chennai • Rishabh Bhardwaj, Bausch & Lomb School of Optometry & the Brien Holden Institute of Optometry and Vision Sciences, Hyderabad • V Mageswari, ShriPrakash Institute of Optometry, Chennai • Balaji A, SRM University, Chennai • Priyanka Chourasia, Dr. R.P Centre for Ophthalmic Sciences, All-India Institute of Medical Sciences (AIIMS), Delhi • Konda Sampathkumar, Bausch & Lomb School of Optometry & the Brien Holden Institute of Optometry and Vision Sciences, Hyderabad • Mistry Riddhipravinbhai, HariJyot College of Optometry, Navsari.

The awards were granted on a competitive basis from among a pool of 30 applications. The research grant aims to inculcate research interest among optometry students and thereby promote research in Optometry and eye care in India. The selected students will receive a grant of up to INR 6,000 towards their project costs.



## What people say about IVI

"The Australian Consulate General, Mumbai is pleased to be associated with IVI to organize this event through our Direct Aid Program. Today's walk sheds light on the issue of preventable blindness in India and the importance of Optometrists. I understand in most cases refractive errors can be treated by a pair of spectacles prescribed by an Optometrist. Australia has experience and world class training to offer in this field, and can contribute to efforts to boost the number of qualified Optometrists and tackle preventable blindness" - Tony Huber, Australian Consul General for Western India, at the 'Walk in the Dark' event in Goa.

"In keeping with the mission of correcting people's vision, we are glad that our global One Bright Vision Child Health Program can play a role in India and we are excited to partner with IVI in this initiative. As the first wave of this initiative in 2016, over 34,000 underprivileged children were screened and over 2,900 free spectacles were provided. I am very proud of the efforts and commitment to have direct impact on the children in India" - Arnab Sarkar, CooperVision India Director, at the spectacle distribution event in Mumbai.

"I am appreciative of the involvement of IVI in this project which would be of tremendous benefit to the spectacle recipients who in most cases come from an underprivileged background who may not have had an access to this, otherwise" - Mrs. Grace Browning, Founder, Krupa Foundation, at the Madurai Prison Spectacle Distribution Program.

# **Current Project Supporters**



Mr. Bharat Somashekarappa & Bhushan Technical Services

#### **INDIA VISION INSTITUTE**

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