



India Vision Institute
LEADING THE CHANGE

News Letter

October - 2014

Message from the CEO



Creating public awareness about optometry and development of the Optometry industry sector in India have been key focus areas for IVI over the last six months. I am delighted that we have been able to implement a number of initiatives successfully which both the media and the profession have embraced.

IVI organized 'Walk in the Dark', a public rally featuring sighted students walking blindfolded alongside students from a local blind school to highlight the issue of uncorrected refractive errors at the Besant Nagar Beach in Chennai on 9 November. Led by popular film star, Khusboo Sundar, over 400 people participated in the walk along with dignitaries from all walks of life. The walk generated enormous media interest and plans are underway to take this project to other cities.

IVI World Sight Day events were anchored with public events around global optometry leader and IVI co-chair Professor Brien Holden. Events were organized in partnership with AusTrade, Amity University and Dr Shroff's Charity Eye Hospital in New Delhi. Through support from Essilor India Pvt Ltd, an exclusive online optometry and eye care job portal was also launched.

IVI initiated a seminar series on Institutional Development to assist with holistic development of optometry institutions and also conducted several capacity building workshops and seminars during past two months. Congratulations to Bausch and Lomb School of Optometry and Hemanth Reddy for winning the inaugural Young Optometry Researcher Rolling Trophy. IVI also announced the winners of the Student Research Grants for 2014.

The momentum generated for the advancement of Optometry needs to continue and I very much look forward to working with more partners from the Industry to achieve the larger objective of making India one of the power houses of global Optometry. I thank our initiators, LV Prasad Eye Institute and the Brien Holden Vision Institute, and all our current funding partners for their continuing support.

Vinod Daniel - CEO

Walk in the Dark - an IVI initiative to eradicate preventable blindness

IVI is delighted at the huge support the "Walk in the Dark" elicited through the participation of over 400 children, adults, opinion makers and high-level dignitaries. Organized for the first time in Chennai on 9 November, the walk aimed to raise awareness about the need to take timely corrective action to avoid deterioration in vision which leads to decline in productivity or often to a life of poverty for many rural Indians.

Led by popular film star Khusboo Sundar, several prominent dignitaries including the acting Australian Consul General, Stuart Campbell; High Court Judge, B Rajendran; Post Master General, Mervin Alexander; Socialite, Ms Minnie Menon; former diplomat, Mr Amit Dasgupta; Councilor Viswanathan; and President, Indo Australian Chamber of Commerce, Mr Sarath Chandran joined the walk. Students from Shri Prakash Institute of Optometry, MN College of Optometry, Vasan Institute of Ophthalmology and Research, SRM Institute of Optometry and the Jayendra Saraswathi Institute of Medical Sciences also participated.

Marking the third anniversary of IVI, the "Walk in the Dark" initiative is part of IVI's national public awareness campaign to eradicate 'preventable' blindness in India. IVI also launched an "Eye See & I Learn" campaign to raise funds to provide glasses to needy students.



Glimpses from the 'Walk in the Dark' at Elliot's Beach, Chennai

World Sight Day events featuring Professor Brien Holden

Through a range of events organized in partnership with several partners in New Delhi, IVI reiterated the World Sight Day message for hundreds of optometry students, educators and optometry & eye care practitioners:



AusTrade's Grayson Perry with Prof. Brien Holden and IVI staff

AusTrade: Dialogue over lunch with Professor Brien Holden

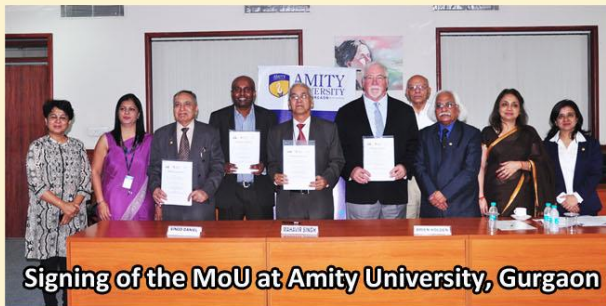
On the eve of the World Sight Day, a dialogue over lunch with Professor Brien Holden was organized in association with the Australian Trade Commission (AusTrade) at the Australian High Commission in New Delhi on Wednesday, 8 October. This was part of the Australian Innovation Showcase 2014. A number of optometry and eye care professionals participated in the dialogue with Professor Holden, focusing on prospects for advancing optometry in India.

Amity University:

National World Sight Day Lecture & signing of an MOU

Professor Brien Holden delivered the World Sight Day lecture on the topic 'Vision and Blindness Prevention: the impact and management of refractive errors' at Amity University in Gurgaon on Thursday, 9 October. The lecture was webcast live nationally to nine optometry colleges.

An MoU was also signed between the India Vision Institute (IVI), Amity University and the African Vision Research Institute (AVRI), with all three partners committing to secure good eye health practices through sound research and evidence generation leading to change in socially responsive eye health policies.



Signing of the MoU at Amity University, Gurgaon



Glimpses from the presentation ceremony at Dr. Shroff's Charity Eye Hospital, New Delhi

Dr Shroff's Charity Eye Hospital

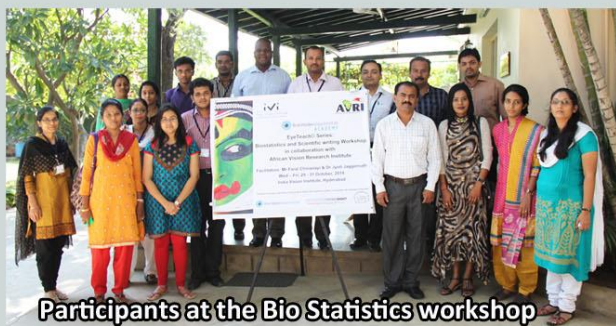
Dr Shroff's Charity Eye Hospital in New Delhi also hosted an evening World Sight Day lecture delivered by Professor Brien Holden on Thursday, 9 October, in collaboration with IVI.

Workshop on Biostatistics and Scientific Writing

IVI organized a three-day Brien Holden Vision Institute Academy EyeTeach© Biostatistics and Scientific Writing workshop in collaboration with the African Vision Research Institute (AVRI) during 29-31 October 2014. Mr Farai Chinanayi and Dr Jyoti Jaggernath from AVRI facilitated the workshop held at IVI Hyderabad.

The workshop strengthened research skills including data analysis, result interpretation and effective science communication of 19 optometry professionals including educators, students and practitioners from eight Optometry institutes including LV Prasad Eye Institute, Nethradhama Institute of Optometry, Shri Prakash Institute of Optometry, Sankara Eye Hospital, Little Flower Institute of Medical Science and Research, The Eye Foundation, Sri Ramachandra University, Government Health and Medical Services and University of Hyderabad.

IVI acknowledges the support of Brien Holden Vision Institute Foundation and Optometry Giving Sight in funding this program.



Participants at the Bio Statistics workshop



(L) Dr. Jyoti Jaggernath receives a memento from Ms Apoorva of IVI
(R) Mr Farai Chinanayi presenting the certificate to a participant

Workshop on Optometric Management of Glaucoma

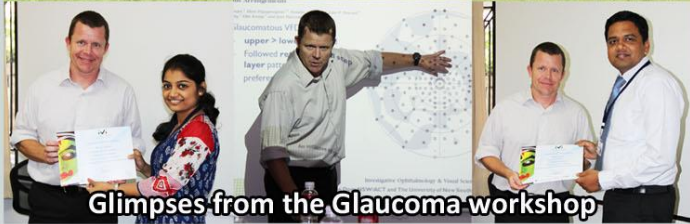


IVI organized a two-day workshop on Optometric Management of Glaucoma in Hyderabad on 9-10 September, facilitated by Mr Michael Yapp, Chief Staff Optometrist at the Centre for Eye Health, University of South Wales, Sydney.

Jointly facilitated by Mr Yapp and Mr Uday Kumar from LV Prasad Eye Institute, a discussion forum conducted as part of the workshop engaged participants in critically analyzing the approach to glaucoma from an optometric perspective.

Around 15 Optometry educators and practitioners from across India participated in the workshop.

IVI acknowledges the support of Brien Holden Vision Institute Foundation and Optometry Giving Sight in funding the program.



Glimpses from the Glaucoma workshop

Change the game: Workshop on Sports Vision

IVI organized two capacity building workshops on Sports Vision for optometry practitioners and educators in Kolkata and New Delhi respectively during September 2014. Facilitated by Professor Graham Erickson from Pacific College of Optometry, Oregon, USA, the workshops emphasized the importance of visual performance assessment designed to meet the requirements of each sport and the important role optometrists play in improving the visual capabilities of sportspeople.

Kolkata: 25-26 September 2014

Organized at the NSHM-Knowledge Campus on 25-26 September 2014, the workshop was attended by over 35 participants from several institutes including Vidyasagar College of Optometry, Rotary Eye Hospital, Ramakrishna Mission, NSHM Knowledge Campus, Vasan Eye Care, Lions Hospital, RSEI, Radiant Eye Foundation, Ashram Biwaniwalla and Health & Opticare.



Participants at the workshop in Kolkata

New Delhi: 28-29 September 2014

The workshop was organized at Dr. Shroff's Charity Eye Hospital on 28-29 September 2014 and attended by over 35 participants from a number of institutes including Amity University, Dr. Shroff's Charity Eye Hospital, All India Institute of Medical Sciences, Venu Eye Institute, K D Dalmiya Eye Hospital, GKB Opticals, UP Regional Institute of Medical Sciences, Nirmal Ashram Eye Institute, Netramandir, Teerthankar Mahaveer University and Fortis Eye Hospital among others.



Participants at the workshop in New Delhi

IVI acknowledges the support of Brien Holden Vision Institute Foundation and Optometry Giving Sight in funding the program.

Young Leaders Program 2014: Workshop II

The second workshop of the Young Leaders Program for YLP group II (2014) was held in Chennai on 11-12 October 2014, focusing on real life case studies of leadership in practice, role of effective communication and leadership in public health, public diplomacy and soft skills.



YLP participants with IVI staff and facilitators at the workshop

The workshop provided participants an opportunity to learn from and interact with leaders from various fields including Ms Pamela Suresh, Principal, Vasan Institute of Ophthalmology and Research, Coimbatore; Dr Vijay Gopichandran, communications and public health expert; Mr Madhav Das, entrepreneur; Mr Ravi Shivram, Corporate Trainer and Mr Vinod Daniel, IVI CEO.

IVI acknowledges the support of Brien Holden Vision Institute Foundation and Optometry Giving Sight in funding the program.

IVI Young Optometry Researcher Rolling Trophy 2014

Hemanth Reddy from Bausch and Lomb School of Optometry, Hyderabad, was adjudged as the best young optometry researcher on the basis of his project, "SMARTstereo: a novel tablet PC based application for measuring stereoacuity in the clinic", at the symposium for undergraduate optometry students held at IVI Hyderabad on 30 October 2014. The Bausch and Lomb School of Optometry, Hemanth's institute, received the rolling trophy for the year 2014.



Judges at the Symposium

Organized as part of the IVI Young Optometry Researcher Rolling Trophy initiative to promote research among optometry students in India, the symposium provided a platform for six shortlisted students from optometry institutions across India to present their research proposals.

Along with a certificate, Hemanth received a travel grant of INR 5000 to enable him to participate in optometry conferences. The other five shortlisted students received participation certificates and a memento.



Hemanth Reddy receiving the Rolling Trophy

Faculty Support Program on Binocular Vision



Participants at the Binocular Vision program

The first round of the IVI Faculty Support Program (FSP) in Binocular Vision was hosted by the School of Allied Health Sciences, Manipal University during 22 September - 1 October 2014. Mr Sailesh Barve, Lecturer at MES College of optometry, Pune and Ms Dakaruhipaya War, Lecturer, Bansara Institute of Ophthalmic Sciences, Shillong, participated in the program.

Facilitated by Ms Jyothi Thomas, Ms Krithica S and Mr Avik Ray, the program comprised sessions on curriculum development, student evaluation and assessment patterns, effective lecture delivery methods and practical demonstrations involved in binocular vision module for undergraduate programs in Optometry.

IVI acknowledges the support of Brien Holden Vision Institute Foundation and Optometry Giving Sight in funding the program. IVI is also thankful to the Program Resource Centre, School of Allied Health Sciences, Manipal University for hosting the participants.

IVI Student Research Grants for 2014

IVI is pleased to announce the names of eight successful recipients of the IVI Student Research Grants for 2014. Supporting creative and innovative research, grants worth INR 6000 each will enable the successful Bachelors and Masters students to undertake research projects in Optometry and eye care:

- 1. Md. Nazma Begum**, M.Sc Optometry, University of Hyderabad, Hyderabad. **Project:** The Effect of motorcycle riding on the tear film and the ocular comfort
- 2. Shruthi Reddy**, B Optom, Bausch and Lomb school of Optometry, Hyderabad. **Project:** Compliance to spectacle use in a Urban vision centre in Hyderabad
- 3. Krishna Lalwani**, B Optom, Venu Eye Institute and Research Centre, New Delhi. **Project:** Correlative analysis of accommodative lag as recorded with Monocular estimation method (M.E.M Objective) and flippers Subjective
- 4. Jennifer Francis**, B Optom, Lotus College of Optometry, Mumbai. **Project:** To determine association between blood group and colour vision deficiency
- 5. Prateek Kakkar**, B Optom, Lotus College of Optometry, Mumbai. **Project:** Visual Fields and Retinal Nerve Fibre Layer changes in Normals and hyperthyroids
- 6. Monika B Patel**, B Optom, Shree Bharatimaiya College of Optometry, Surat. **Project:** Study on the effect of biometric factors on the refraction.
- 7. Suragani Sathish Kumar**, B Optom, Bausch and Lomb School of Optometry, Hyderabad. **Project:** Trends followed by Eye care practitioners of Hyderabad in the spectacle correction of presbyopia
- 8. Keya A Thakkar**, B Optom, Nagar School of Optometry, Ahmedabad. **Project:** Normative data for fusionalvergence at intermediate distance for young adults

IVI-NVG Capacity Building Workshop

IVI organized a comprehensive hands-on capacity building workshop for a group of 35 vision care professionals of the National Ophthalmic Association (NOA) at Patna during 18 to 21 September, 2014.

Comprising theory and practical sessions on refraction and dispensing, Mr Revanth Kumar and Mr Chandra Shekher from IVI facilitated the workshop.

This is the fourth workshop organized by IVI following an agreement between IVI and New Vision Generation India Pvt Ltd (NVG) to conduct capacity building workshops for the members of NOA.

IVI acknowledges the support of New Vision Generation India Pvt Ltd in funding the program.



Participants at the workshop

Low Vision Awareness Program

LV Prasad Eye Institute (LVPEI) in collaboration with IVI, organized a Low Vision Awareness Program on 12 September at LVPEI. Over 60 practitioners and students attended the program held at the KAR campus of LVPEI in Hyderabad. The program was simultaneously webcast live to the Vijayawada, Vishakhapatnam and Bhubaneswar campuses of LVPEI.

Following the morning session, a hands-on session was conducted by respective faculty at their centers. LVPEI faculty from its Vision Rehabilitation Centers organized a series of didactic lectures on low vision rehabilitation and a two-hour long hands-on workshop.



Participants at the LAP program



LAP 32
LOW VISION AWARENESS PROGRAM
September 12, 2014
L V PRASAD EYE INSTITUTE HYDERABAB, INDIA.



IVI Online Seminar Series

- A seminar on Corneal Nerves and Refractive Surgery was presented by Dr P S Roopa Reddy, Assistant Professor, School of Medical Sciences, University of Hyderabad, on 13 September as part of the IVI Online Seminar series.

Eighth in the IVI Online Seminar Series launched in August 2013, the seminar received outstanding response from over 200 students and faculty from seven Optometry institutions across India.

- The ninth seminar in IVI Online Seminar Series was presented on Mini Scleral Lenses by Dr Meena Kharat (MBBS, FIACLE) from Dr Parikshit Gogate's eye clinic, Pune.

About 300 students pursuing bachelors and masters in Optometry from across seven optometry institutions participated in the seminar held on 26 September.

Optometry Orientation program

IVI organized an Optometry Orientation Program in Pondicherry for first year optometry students to assist them in understanding the broader landscape of optometry in India and the scope of the profession in terms of career development.

About fifty first year optometry students of the Faculty of Allied Health Sciences, Vinayaka Missions University, Pondicherry, attended the orientation program facilitated by Mr Sandeep Devan of IVI on 15 September.



Participants at the workshop

Online Seminar series for Institutional Development

The IVI Online Series for Institutional Development was launched on 16 October 2014 with a session on "Optometry School Development- Global Perspective", facilitated by internationally acclaimed eye care and public health leader Professor Kovin Naidoo (Director of Global Programs, Brien Holden Vision Institute: Public Health Division).

The course will better equip optometry institutions on strategies and 'holistic development' as the Academic heads from 12 optometry schools across the country participated in the inaugural seminar.

IVI acknowledges the support of Brien Holden Vision Institute Foundation and Optometry Giving Sight in funding the program.

Upcoming Programs

Program	Place and Date	Registration Deadline
(1) Online series for institutional development – Session 2	Fourth week of November	Closed
(2) Student Online Seminar	28 Nov and 19 Dec	21 Nov and 12 Dec
(3) Capacity Building Workshop for Counter Sales Personnel of Vision Express	Hyderabad, 9 -11 Dec	Closed
(4) FSP Binocular Vision	Manipal, 3 -13 Dec	26 Nov
(5) IVI NVG Capacity Building Workshop	Rajahmundry, 11 - 14 Dec	Closed

What people say about IVI

• “This partnership between India Vision Institute and Brien Holden Vision Institute illustrates how much can be accomplished when talented and dedicated Indian and Australian professionals work together. I recognize the important work your organization is doing to prevent avoidable blindness and vision loss in India and I commend you for your passion in these efforts” – **Mike Baird MP, Premier of New South Wales, NSW Government, Australia on IVI**

• “The online session on Mini Scleral Lenses was excellent. I would suggest having a live demonstration of wearing, removal and fitting view through slit lamp in order to make the session even more interesting.” - **S. Gopala Krishnan, Principal, Sri JayendraSaraswathi Institute of Optometry, Pammal, Chennai on the Mini Scleral Lenses online seminar.**

• “It was a very informative session and generated a lot of interest in making the study curriculum in optometry colleges robust so as to produce quality optometrists and also take up research seriously at both the undergraduate and post graduate levels” – **Anitha Arvind, Vice- Principal, RJN School of Optometry, Gwalior on the Online Seminar series for Institutional Development**

IVI CEO meets the Secretary General of APCO



Vinod Daniel, the CEO of IVI met Professor George Woo, Secretary General, Asia Pacific Council of Optometry (APCO) at the School of Optometry, Hong Kong Polytechnic University.

New staff at IVI



Ms Sandhya Shekar has joined the IVI team as Program Manager. An optometry graduate from Bausch and Lomb School of Optometry, Hyderabad, Sandhya has earlier worked with Essilor India Pvt Ltd as Senior Varilux Consultant.

OptDistList

IVI launched OptDistList, an optometry information sharing platform, on 18 September. OptDistList, a consolidated e-digest, will be emailed to all subscribers on a regular basis. Readers are encouraged to contribute links to interesting articles and stories for sharing widely through the platform. If you are interested in receiving OptdistList mailings on a regular basis, please email us at optdistlist@indiavisioninstitute.org

Exclusive job portal for Optometry and eye care jobs

IVI launched an exclusive job portal on 18 September to publicize available job opportunities in Optometry and associated professions. A sector specific portal, www.eyecarejobs.in is part of IVI's industry and education support initiative. Please sign in if you are looking at a new career or want to advertise a current job opening.

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