



India Vision Institute
LEADING THE CHANGE

News Letter

June - 2014

CEO's Message



It has been a fulfilling experience for all of us at the India Vision Institute to receive such positive and supportive feedback from the hundreds of professionals who have interacted with us through our many initiatives. Since our launch thirty two months back, we have worked on projects in over 16 Indian states with over 4000 professionals. I am very grateful for the support from our many partners in our journey so far. Without their support and encouragement, we would not be able to fulfill our mission to catalyze the growth of Indian Optometry.

It is apparent from the deliberations at the recently held Vision 2020 Annual Conference in Kochi, which I attended, that Optometrists have a very important role to play especially with blindness caused due to uncorrected refractive error, diabetic retinopathy, glaucoma and low vision - identified as the next big challenges to be overcome for India. It is the right time for Optometrists to proactively partner with the broader Indian blindness prevention initiatives. Indian optometry needs to have a strategic inclusive view allowing other eye care professionals to work with and for us, this not only requires technical expertise but a high level of negotiation and diplomatic skills.

The sheer magnitude of what needs to be done in India being vast, IVI would be keen to develop further partnerships with national and international Optometry peak bodies and NGOs to assist with this mission. I am grateful to Optometry Giving Sight, Ophthalmic industries and our initiators L V Prasad Eye Institute and Brien Holden Vision Institute for continuing to support us in "Leading the Change" in Optometry.

Vinod Daniel - CEO

Brien Holden Vision Institute Academy EyeTeach©: from Clinician to Educator

To continue upgrading optometry education through training of optometry educators, IVI organized two two-day intensive Brien Holden Vision Institute Academy EyeTeach©: from Clinician to Educator workshops.

Coimbatore workshop

This workshop was held in association with Vasana Institute of Ophthalmology and Research on 25-26 June. Facilitated by Ms Helen Dalton, Education Consultant and Ms Stephanie Looi, Global Service Development Manager, both from Brien Holden Vision Institute, Sydney, the workshop was attended by 14 educators from five organisations including Vasana Institute of Ophthalmology and Research, Vasana Eyecare Hospital, Rayhan College of Optometry, Nethra Eye Care and Al Salama College of Optometry and Laxmi College of Optometry.

Pune workshop

This workshop was held in association with the D.Y. Patil Institute of Optometry on 28-29 June. The workshop was attended by 18 educators from nine Optometry institutions including from the D.Y. Patil Institute of Optometry, AJ Institute of Allied Health Sciences, Shri Bhartimaiya College of Optometry, LV Prasad Eye Institute, Harijot College of Optometry, Bharati Vidyapeeth, MES College of Optometry, Paranjpe Vision Care, and Lawrence and Mayo. This workshop was also facilitated by Ms Helen Dalton and Ms Stephanie Looi.

Organised under the aegis of the IVI Academy for Eyecare Educators, adopting the 'train-the-trainer' model, EyeTeach workshops have trained over 120 optometry educators in India over a period of two years.

IVI acknowledges the support of Brien Holden Vision Institute Foundation and Optometry Giving Sight in funding the program.



Participants and facilitators at the EyeTeach workshop in Coimbatore



Participants and facilitators at the EyeTeach workshop in Pune

Workshop on Refraction Techniques & Clinical Implications, an IVI-IOF initiative

A one day advanced training workshop on Refraction Techniques & Clinical Implications was conducted at Ernakulam, Kerala on 25 May. The workshop was organized by IVI in collaboration with the Indian Optometry Federation (IOF), Indian Optometrist Association (IOA) Kerala Chapter–Optometrist Society, Kerala Government Optometrists Association and Rayhan College of Optometry.

Over 320 optometry professionals across Kerala participated in the first-ever workshop of its kind conducted by IVI in Kerala. Facilitated by Ms Jissa James and Mr Revanth Kumar from IVI, the workshop covered a range of aspects including basics of optics and refraction, clinical history taking in comprehensive eye examination, techniques of objective refraction, steps for subjective refraction, binocular balancing and prescribing modalities to various age groups.

IVI acknowledges the support of Brien Holden Vision Institute Foundation and Optometry Giving Sight in funding the program.



Participants at the workshop on Refraction techniques & clinical implications

IVI Summer internship program

To provide an opportunity for undergraduate optometry students to gain first-hand experience of working at IVI in their mission to advance optometry in India, IVI hosted four optometry interns for a one month summer internship program during May-June.

The four interns included: Husain Patanwala from Bharati Vidyapeeth University, Pune; and K Eswar from University of Hyderabad based at IVI Hyderabad; and Martina Jennifer and Venkatram, both from Shri Prakash Institute of Optometry in Chennai at IVI Chennai.



Husain Patanwala



K Eshwar



Martina Jennifer



Venkatram

Optometry Professional Development Workshop, an IVI-ASCO initiative

IVI, in association with ASCO, organized a two day Professional Development Workshop on Binocular and Low Vision at the Chitkara University in Chandigarh on 31 May and 1 June. About 40 optometry practitioners, educators and students participated in sessions for both the specializations: Binocular and Low vision.

Professor Aditya Goyal, Principal - Sankara College of Optometry in Bangalore, facilitated the session on Binocular vision; while Professor Prema Chande, Principal - Lotus College of Optometry, Mumbai facilitated the session on Low vision. The workshop included presentations on identification of binocular vision disorders, classification of binocular vision anomalies, introduction to low vision, evaluation of a low vision patient and prescription.

IVI acknowledges the support of Brien Holden Vision Institute Foundation and Optometry Giving Sight in funding the program.



The participants and faculty at the IVI-ASCO workshop

Workshop on Essentials of spectacle dispensing

IVI conducted two one-day workshops on Essentials of spectacle dispensing for Optical sales personnel in Chennai and Hyderabad on 6 July. Facilitated by Abhishek Kalbarga and Revanth Kumar of India Vision Institute, the workshops covered a comprehensive range of topics including understanding refractive errors, spectacle prescriptions interpretation, advance lens and frame designs; technical skills and knowledge for dispensing spectacles; soft skills for effective interaction with customers, paving the way for a better optical retail practice and customer satisfaction.

Over 20 optical sales personnel participated in the Chennai workshop, while the Hyderabad workshop was attended by over 30 participants. The workshops were interactive with participants sharing their learning outcomes including approaches to dispensing and ways to channelize a mix of both technical knowledge and hands-on experience in improving their retail practice to the satisfaction of their clients.



Participants at the workshop on Essentials of spectacle dispensing, Hyderabad



Participants at the workshop on Essentials of spectacle dispensing, Chennai

Capacity building program for the optical counter sales personnel of Eyegear Optics India Pvt Ltd

The concluding workshop in the series of nine capacity building workshops for the optical counter sales personnel of Eyegear Optics India Pvt Ltd (EOIPL) managed by Ben Franklin Opticians, was conducted on 4 May at Nagpur, Maharashtra. Attended by 35 participants, the workshop was facilitated by Mr Abhishek Kalbarga from IVI.

The workshop series supported by EOIPL enhanced the skill sets of participating optical counter sales personnel to ensure effective and quality outcomes in customer satisfaction, technical knowledge and retail sales.



Glimpses from the capacity building workshop at Nagpur

Support to Salin's Eye Hospital, Bidar

Apoorva Chauhan, Program Officer - IVI, visited the Salin's Eye Hospital in Bidar, Karnataka on 14 May to assess the existing infrastructure and recommend further requirements for establishing a new optometry institute. The visit was made as part IVI's agreement with Operation Eyesight Universal to improve the quality of optometry education and services of its partner institutes.

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Promoting Optometry as a Career – IVI at the Times Education Boutique

IVI organized an Opt for Optometry stall at the Times Education Boutique (TEB) in Kolkata on 17-18 May to promote Optometry as a rewarding career option among students. The stall provided a platform for local optometry institutions to create awareness about courses offered by them. Representatives of Vidyasagar College of Optometry and Vision Science and NSHM Knowledge Campus interacted directly with the students, teachers and parents and spoke about the courses and opportunities available for optometrists.

Promoting Optometry as a viable career option is one of the key focus areas identified under 'Aksauhini', the all India strategic plan launched by IVI. Similar activities were organized at Pune and Chennai in April - May under this initiative.

IVI is thankful to Essilor India Pvt Ltd for funding this initiative.



Visitors at the Kolkata stall

IVI Outreach initiative

IVI conducted a vision screening camp in Kottamedu village in Thiruvallur district, Chennai, on 28 May, in continuation of its outreach initiatives. Among 100 people screened at the camp, 70 were found to require spectacle correction and 11 were referred for comprehensive eye examination.

Optometrists Mr Revanth Kumar from IVI and Mrs Bindiya S conducted the screening and refraction. Mrs Madhavi Truman and Mr Regan of Krupa Community Welfare Trust volunteered at the camp along with the IVI team.



Glimpses from the vision screening program

IVI – IOA workshop

IVI, in collaboration with the Indian Optometric Association (IOA), will organize a workshop titled, IVI – IOA workshop on Glaucoma Diagnostics on 5 September, on the eve of the IOA conference in Agra. The workshop is designed to empower the practitioners and enhance their ability to differentially diagnose glaucoma through a systematic approach and will incorporate a combination of lectures and case studies. Mr Michael Yapp, Chief staff optometrist at the Centre for Eye Health, University of New South Wales will facilitate the workshop.

Awareness generation through photography

IVI is pleased to announce the winners of the Photography competition through Facebook held in June on the theme of 'Refractive Errors'

"I TOO HAVE THE RIGHT TO SEE THE BEAUTY OF THIS WORLD!"

"OUT REACH EYE CARE"

"SIGHT GIVES SMILES"



Photograph by: Md Oliullah Abdal



Photograph by: Jay Vyas



Photograph by: Keya A Thakkar

In conversation with Vinod Daniel



In conversation with Vinod Daniel (Episode: 3)



169 views



In conversation with Vinod Daniel (Episode 4)



126 views

Watch Mr Vinod Daniel, CEO of India Vision Institute
in conversation with Dr G N Rao, Chairman - L V Prasad Eye Institute
and Dr Shrikant Bharadwaj, Associate Director - L V Prasad Eye Institute
on topics related to OPTOMETRY and RESEARCH only on IVI YouTube page



www.youtube.com/indivisioninstitute

Watch 'Ollie the Optometrist' on IVI
YouTube page featured in an exciting video
spreading the message about eye health.



**Ollie
the
Optometrist**

Let's all sing along! Share the video among all your
friends and pass on Ollie's message to
as many people you can.

www.youtube.com/indivisioninstitute

'Ollie the Optometrist' - An eyecare awareness initiative of India Vision Institute & The Wizard of Oz Show, Australia.

Upcoming programs:

1. Workshop on ocular surface and contact lens: **12 July, Hyderabad**
2. Workshop on dispensing optics: **26-27 July, Indore**
3. Faculty support program: **4-14 August, Pune**
4. Workshop on sports vision: **18-19 August, Delhi and 21-22 August, Kolkata**
5. Online students seminar: **29 August**
6. IVI-IOA pre-conference workshop on Glaucoma Diagnostics: **5 September, Agra**
7. Workshop on Glaucoma Diagnostics: **10-11 September, Hyderabad**
8. Low vision awareness program: **12 September, Hyderabad**
9. Young leaders program: **Early October**

Applications are currently open for:

PROGRAMS	DEADLINE
1. Faculty support program:	14 July
2. Workshop on dispensing optics:	21 July
3. Workshop on sports vision:	15 August
4. Low Vision Awareness program:	15 August
5. Workshop on glaucoma diagnostics:	23 August
6. Online students seminar:	27 August

What people say about IVI

- “The workshop was of utmost help and also served us to update and refresh our knowledge. I am thankful to the facilitators for helping us know the latest development in Optometry as well as broaden our horizons. My gratitude to IVI and I welcome their laudable effort” - **Dr Jayesh Thompson, Public Relations Secretary, National Ophthalmic Association** on “Refraction techniques & clinical implications” workshop.
- “IVI-IOF Workshop was an excellent program. It exceeded my expectations! I not only learned the principles but also how to apply them to my profession to make an immediate impact & accurate diagnosis. I would enthusiastically recommend this seminar to anyone who wants to acquire perfection in his/her professional life. Many thanks to the whole IVI team” - **Mr Anwer Shakeeb, Principal, Rayhan College of Optometry, Mallapuram** on “Refraction techniques & clinical implications” workshop.
- “I thank IVI for organizing a specialized workshop for optometry practitioners in Kerala and hope that IVI continues to collaborate with Optometrist Society and other associations to strengthen optometry and eye care delivery in Kerala” - **Mr KK John, President, Optometrist Society, Kerala** on “Refraction techniques & clinical implications” workshop.
- “We were eager at the start of the program about its contents and conduct. The faculties taught in so simple and easy format that our doubts about teaching and learning process got cleared. It was just like a painter who fills every colour into his painting perfectly” - **Mr Hemant Mahamer, Faculty, MES College of Optometry, Pune** on Eyeteach program.
- “Having been through the EyeTeach workshop organized by IVI and Brien Holden Vision Institute, I am convinced that when we organize such workshops, we are educating teachers and helping build in them self-confidence, team spirit, perseverance, dedication, creativity, quality, finesse and many other such skill. No academic book or subject can teach all this in an enjoyable manner as your team facilitated it. Thank you for reaching out through us. We want to assure you that we will be more than happy to volunteer to share your vision” - **Ms Pamela Suresh - Head, Vasan Institute of Ophthalmology & Research, Coimbatore** on Eyeteach program.

India Vision Institute is an initiative of



Our supporters: 2013 -14



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