

Message from the CEO

Happy Independence Day! It is great to see the tremendous progress India has made over the past 75 years in all spheres. As part of the year-long Azadi Ka Amrit Mahotsav celebration, we have pledged to extend our primary eye care services to another 500,000 fellow underprivileged Indians.

We are pleased to announce the 3rd IVI International Optometry Conference - Eye Health in a Changing World, 13-15 October. It will be an in-person and online conference. Supported by Essilor Stellest, registrations for the conference are now open. We look forward to seeing you at this exciting event.

In its second year, and as part of our support to promote and encourage vision science research, ResMeet'22, IVI's conference, drew an audience comprising top researchers and vision science innovators from around the world. The conference focused on Visual Neuroscience and Visual Consequences of Brain Injury among other key themes.

As support to young optometry professionals, we hosted the first ever Optometry Career Fair in May to provide career opportunities to final year students, fresh graduates as also to eye care practitioners looking for a change. There were several major recruiters at the virtual event.

IVI's Young Leaders Program 2022, a four-month program, both online and in-person, and drawing participants from across India, has concluded. So far, 67 professionals have been part of the program.

The Excellence in Vision Science Lecture Series, IVI-VisionPlus panel discussions, and the Soft Skills Training program for professionals and practitioners were the other highlights.

Our congratulations to the IVI Essilor Optometry Wizard 2022 finalists and winners. A special thanks to Essilor India and congratulations to the winner Bhuvaneshwari Ganesan of Vasan Institute of Ophthalmology and Research, Chennai.

Thanks to our partners for supporting several underprivileged community screening programs that will enable thousands of underprivileged people to see better and be more productive in life and work.

Vision screenings are currently being conducted in Karnataka, Puducherry and Tamil Nadu. A program for screening 2,500 auto drivers in Puducherry, with the support of the Australian Consulate-General, Chennai, was launched in July. The program provides not only vision correction to the drivers but will also help in making our roads safer.



Accor India joins hands with us to screen school children in Delhi and Chennai. A big thanks also to OneSight Essilor Luxottica Foundation, JSW Foundation, Sightsavers India and MRF for supporting us in our vision screening programs.

As always, we are grateful for all the encouragement, participation and support of our Trustees and sponsors in our endeavours to reach as many underprivileged communities as we can across India.

As we work towards providing access to a pair of spectacles to every underprivileged Indian who needs one, I seek your support. In terms of innovative ideas, volunteering your time or financial support. Please do write to us at ivi@indiavisioninstitute.org if you would like to know more about our projects or would be keen to collaborate with us.

- Vinod Daniel

Cataract Awareness - Known & Unknown Facts

To commemorate Cataract Awareness Month, we organised a talk by Sampa Paul, State Programme Lead for West Bengal, Sightsavers India, on June 30. It discussed the cataract discourse in India, the progress we have made in eliminating vision impairment associated with cataracts, the social benefits of a large-scale cataract surgery campaign and future approaches.



[Click to view the session](#)

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Thank You for your support!

Activities listed in this issue are for May - July 2022.

IVI is a member of



World Council of Optometry



International Agency for the Prevention of Blindness



Asia Pacific Council of Optometry



Vision 2020
THE RIGHT TO SIGHT
INDIA
India

3rd International Optometry Conference - Eye Health in a Changing World Powered by Essilor Stelvest, Oct 13 - 15

The 3rd IVI International Optometry Conference - Eye Health in a Changing World is announced for 13 – 15 October 2022. The three day event is scheduled to take place at the IIT Madras Research Park, Chennai.



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Monday, 5 September 2022

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Among other themes, the conference will focus on myopia and best practice models for its management, big data and artificial intelligence, human resource challenges and legislative frameworks.

The event supported by Essilor Stelvest will have specialty sessions on the pre-conference day, keynote lectures, talks and panel discussions on clinical optometry, public eye health, practice trends in various disciplines, and paper and poster presentations. All these sessions can also be attended by delegates online.

The Scientific Committee members include Dr S May Ho, Optometry & Primary Care Adviser, Knowledge & Innovation, The Fred Hollows Foundation; Dr. Monica Jong, Global Director of Professional Education Myopia, Johnson and Johnson Vision; Dr Shrikant Bharadwaj, Network Associate Director - Brien Holden Institute of Optometry and Vision Sciences; Scientist - Prof Brien Holden Eye Research Centre, LV Prasad Eye Institute; Dr Ramesh S Ve, Professor, Department of Optometry, Manipal College of Health Professions, Manipal Academy of Higher Ed-

ucation (MAHE); Dr Jameel Rizwana Hussaindeen, Head, Rivoli Vision Academy; Dr. Anuradha N, Principal, Elite School of Optometry; Prof. Monica Chaudhry, Founder, Learn Beyond Vision and Dr. Prema Chande, Head of Department, Lotus College of Optometry

The Conference Advisory Committee comprises Prof Kovin Naidoo, Global Head: Advocacy and Partnerships, OneSight Essilor-Luxottica Foundation; Tuwani Rasengane, Head of Optometry at the University of the Free State, Director of the Optometric services in the Free State Province, South Africa; Dr Carmen Abesamis Dichoso, CEO, Abesamis eye care & contact lens center; Dr Susan Cooper, Managing Director, World Council of Optometry; and Dr. Kah Ooi Tan, Co-founder, Business Development, nthalmic technologies.



Prof. Kovin Naidoo, Global Head: Advocacy and Partnerships, OneSight-EssilorLuxottica Foundation, Dr. Monica Jong, Global Director of Professional Education Myopia, Johnson and Johnson Vision and Dr. R Krishna Kumar, Freelance Optometrist & Educationalist are among the keynote speakers.

The conference website – ivieyehealth.com has been launched and is inviting registrations and abstract submissions. For queries, write to communications@indiavisioninstitute.org or call +91 8610865108

2nd Vision and Road Safety Conference January 2023

Following a successful first edition, the 2nd Vision and Road Safety Conference (VARs) is planned for 11 January 2023 at the IIT Madras Research Park, Chennai. The event will also be open for online participation

The conference will be a joint effort by entities working on vision and road safety to build on strategies discussed last year, discuss data available, and define the plan of action for consecutive years, to combat road traffic accidents and deaths due to visual impairment.

The themes of talks and discussion will align with the objectives of UN Decade of Action for Road Safety 2021 - 2030 and this year's objective – CommitToAct.

Speakers and panelists will include industry partners, policy-makers, public health experts, and vision science researchers working on road safety.

Talks - Excellence in Vision Science

The sixth talk in the Excellence in Vision Science series was on 'High-Resolution Terapixel Imaging of ex-vivo Human Brains' by Dr. Richa Verma, Chief Scientific Officer, Sudha Gopalakrishnan Brain Centre (SGBC), Indian Institute of Technology, Madras. The talk, on June 29, brought out her study to understand the development of the human visual cortex.



The seventh talk in the lecture series was on the ongoing research work to understand the influence of light and near work on myopia. The talk facilitated by Dr. Pavan Verkicharla, Scientist, Myopia Research Lab, Prof. Brien Holden Eye Research Centre; Head & Consultant Optometrist, The Myopia Centre (INFOR) for Prevention & Control, L V Prasad Eye Institute on July 14 drew wide participation. [Click to view the session](#)



Young Leaders Program 2022

The Young Leaders Program 2022 came to a close at the IIT Alumni Interaction Centre, Chennai on June 25 and 26. The event had interactive talks on leadership, the Indian eye health scenario, potential of young leaders to contribute to the eye-care profession and also saw project presentations by the participants. The leadership engagement activity kept the enthusiasm levels high.

The presentations made by the young leaders reaffirmed their commitment to eliminating preventable blindness and improving the future of eye health. The lectures and interactions addressing the advancement, future and development of the eye care sector were well received.



Speakers included Vivek Mendonsa, Marketing Director, Lawrence & Mayo & Trustee, IVI; Ukti Vora, Nerdy Optometrist; Pamela Suresh, Inlife Foundation, Coimbatore; Amod S Gogate, Associate Director & Professor Training & Education (Optometry), PBMA's H V Desai Eye Hospital & Eye Care Institute; Sunny Mannava, Research Scholar, University of Hyderabad; Lakshmi Shinde, CEO, Optometry Council of India; Anshu Taneja, Country Director, VisionSpring India; Ramachandran Parthasarathy, Eyewear Consultant; Chair of the Advisory Committee and Honorary Advisor, IVI; Sanjay Tiwari, Chief Commercial Officer, HOYA lens India Pvt Ltd; and Dr. Krishna Kumar Ramani, Visiting Faculty, Sri Jayendra Saraswathi Institute of Optometry & Elite School of Optometry, Chennai.



The participants of YLP 2022 were Brajesh Kumar, Faculty Optometrist, Dr. Shroff's Charity Eye Hospital, New Delhi; Bikash Kumar Samal, Senior Optometrist, CARE Hospitals, Bhubaneswar; Kumudha Thirunavukkarasu, Head - Strategic Program & Partnerships, IVI; MD Alamgir, Founder & Optometrist, Khushi Eye Care, Sanhoul, Bhagalpur; Meenakshi Jha, Assistant Manager - Optometry Trainer, Lenskart Academy, Delhi; Nandhini Vasudevan, Head Education, IVI; Pushpendra Singh, Professional Services Manager, Bausch & Lomb India Pvt. Ltd., Delhi; Sachitanand Singh, Assistant Professor, Chitkara University, Punjab; Satyam Kumar Jha, Assistant Professor, NSHM Knowledge Campus, Durgapur, Kolkata; Tushita Mukherjee, Project Officer,

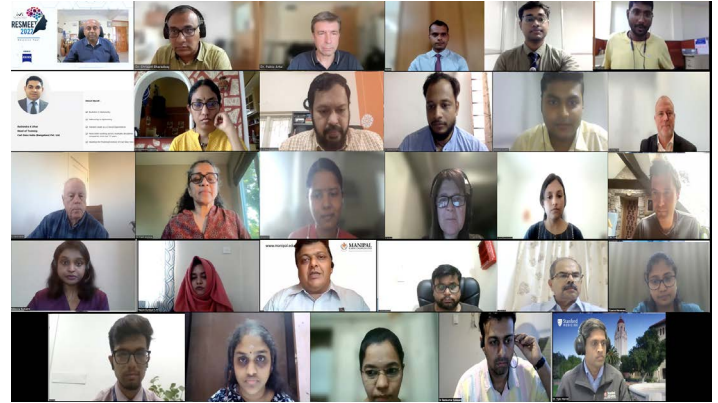
Sightsavers India; and Uma Bharathi Vunnam, Project Officer, Sightsavers India.

IVI acknowledges the support of HOYA Lens India Pvt Ltd.

ResMeet'22

This year's online ResMeet'22, June 18-19, brought together leading researchers and vision science innovators.

The event focussed on seven key areas - Visual Neuroscience, Structure - Function Correlation, Physiological Optics, Multi-disciplinary Ophthalmic Imaging, Technology and Innovation, Ocular Surface Research & Visual Consequences of Brain Injury.

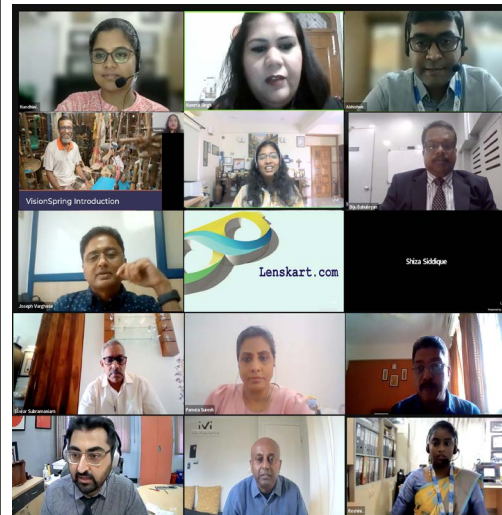


Moderators included - Dr. Shrikant Bharadwaj, Network Associate Director, Brien Holden Institute of Optometry and Vision Sciences; Scientist, Prof. Brien Holden Eye Research Centre, L V Prasad Eye Institute, Dr. Premnandhini Satgunam, Scientist, Brien Holden Institute of Optometry and Vision Science, L V Prasad Eye Institute, Dr. Jameel Rizwana, Head, Rivoli Vision Academy, Dr. Ramesh S Ve, Professor, Department of Optometry, Manipal College of Health Professions, MAHE and Dr. Aiswaryah Radhakrishnan, Assistant Professor, Department of Optometry, SRM Institute of Science and Technology. Speakers were drawn from institutions, schools and universities across the world.

IVI acknowledges the support of ZEISS.

Optometry Career Fair

IVI hosted the first ever Virtual Optometry Career Fair on May 21 to provide career opportunities to final year Optometry students, fresh graduates and experienced eye care practitioners.



Participating organisations highlighted the scope, nature and the skill set requirement for jobs. Some major recruiters on board were Lawrence and Mayo, Specsmaakers Opticians Pvt Ltd, Lenskart, John Jacobs, Clear Dekho, Sankara Eye Hospital, Arunodaya Deseret Eye Hospital, VisionSpring, Sri Jayendra Saraswathi Institute of Optometry, Acchutha Institute of Optometry, IIVM College of Optometry, SRM Institute of Science & Technology & Vinayaka Mission's Research Foundation.

Soft Skills Training for Optometry Students and Practitioners

Conversations with heads of organisations from across the eye health sector – hospital-based practice, retail, corporates and academic institutions resulted in identifying the gaps in human resources and the need for upskilling students and practitioners with the required skillsets. Soft skills are often overlooked and to help bridge the gap, IVI with support from Optometry Giving Sight initiated a three-month online program – Soft Skills for Optometry Students and Practitioners from May – July 2022.



Suresh Kunnath and Pamela Suresh from Inlife Foundation developed modules on Personality Development and Effective Communication, and facilitated the program to students and practitioners. The modules included topics such as Personality–Types and Need, Conditioning & Change, Perception, Rationality, Learning & Knowledge, Attitude, Empathy, Emotional Intelligence, Assimilation, Persistence, Motivation, Time Management, Goal Achieving Personality, Leadership, Interpersonal Behaviour, Projecting an Image: Character & Values, Preparing for an Interview – CV & Facing an Interview, and Providing quality services.

E-certificates were presented to participants.

IVI acknowledges the support of Optometry Giving Sight.

Online Course on Research Methodology

IVI has started an online course on Research Methodology, in collaboration with Optometric Association of Tamil Nanbargal (OATN). The course consists of five modules that teach the fundamentals of qualitative & quantitative research designs, basic statistics, research publications, writing research proposals, grant writing and interdisciplinary collaborative research. Support is also extended by LV Prasad Eye Institute, Manipal Academy of Higher Education and SRM Institute of Science & Technology.

Examples from eye health and other common contexts are being used to better understand concepts, and ethics is included in every step of the research process. A total of 31 candidates have enrolled for the course that will conclude in September.

Support IVI Programs

To **DONATE ONLINE** and for additional information, please visit www.indiavisioninstitute.org

All donations shall qualify for deductions u/s 80G of the Income Tax Act 1961

IVI-VisionPlus Panel Discussions

Effect of Radiation on Eye Health

We live in a world where there is near-constant exposure to radiation from several sources, including the sun’s harmful UV radiation. Radiation affects our eyes and can cause severe long-term damage to them. Corneal damage, cataracts and macular degeneration are all possible chronic effects of radiation exposure and can ultimately lead to decreased vision and, in some cases, even blindness.



The IVI-VisionPlus Magazine panel discussion on 20 July to commemorate UV safety awareness month, featured a panel of experts. Shekhar Nambiar, General Manager, Education and Communications, IVI, moderated the discussion. The panel comprised Dr GVS Murthy, Director, Indian Institute of Public Health, Hyderabad, Dr Rashima Asokan, Head of Occupational Optometry Department, Sankara Nethralaya, Chennai, and Dr Anitha Arvind, Head of Education, Optometry Council of India.

Read the full article at

<https://visionplusmag.com/seminar/effect-of-radiation-on-eye-health-an-ivi-visionplus-panel-discussion/>

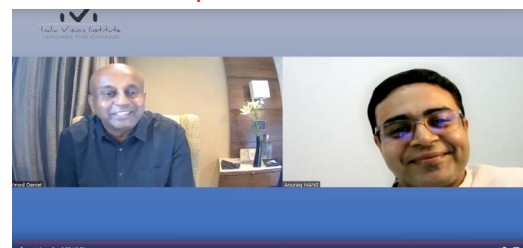
Watch ‘In Conversation with Vinod Daniel’ video series only on www.youtube.com/indiavisioninstitute



Serge Zins
Vice President - Asia Pacific, Hoya Vision Care



Dr. Kuldeep Raizada, Chairman & Managing Director
Akriti Ophthalmic Pvt. Ltd.



Anurag Hans, Head of Mission, EssilorLuxottica
Head, OneSight EssilorLuxottica Foundation

IVI Essilor Optometry Wizard 2022

The 5th IVI Essilor Optometry Wizard of the Year concluded with the grand finale on 29 July at IVI's Chennai office. It was in collaboration with Essilor India Private Limited.

The competition, which saw three winners, was conducted over three rounds on different days. The first round- an 'open round', saw over 430 candidates participating which was conducted through social media, followed by the second round - 'Phone-in Round' attended by the 23 shortlisted participants.

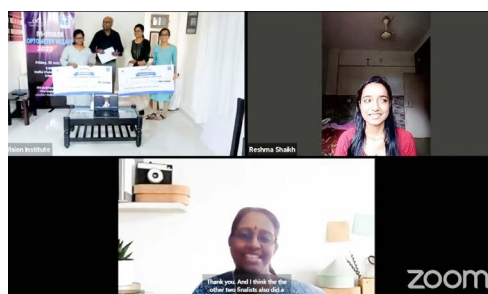


The final round was between five candidates - Bhuvaneshwari Ganesan, Vasan Institute of Ophthalmology and Research, Chennai, Reshma Meraj Shaikh, MGM School of Biomedical Sciences, Navi Mumbai, Roselin Kiruba A, The Sankara Nethralaya Academy, Chennai, Shyamala G, Sankara Nethralaya, Chennai and Di-

wakar Rao, Vittala International Institute of Ophthalmology, Bengaluru.

Ananthalakshmi N, Head of Education & Professional Services at Essilor Group was the chief guest and shared encouraging words to all finalists.

Bhuvaneshwari Ganesan bagged the first prize, followed by Reshma Meraj Shaikh as the First Runner Up and Roselin Kiruba A as the Second Runner Up. They received cash prizes of INR 10,000, 7,000 and 5,000 respectively; All finalists, including 12 audience round winners, were presented with free entry to IVI's 3rd International Optometry Conference.



IVI acknowledges the support of Essilor India Pvt. Ltd.

Webinar on Ocular Prosthesis

Dr. Kuldeep Raizada, Director and Founder, International Prosthetic Eye Centre, delivered a virtual talk on ocular prosthesis, on 15 July



He spoke on the transformations that have happened with artificial eyes over the years and the latest digital developments.

He also addressed the audience on the standard of care required and common taboos associated with using prosthetic eyes, which were the most asked questions. [Click to view the session](#)

JSW-supported Vision Screenings at Vidyanagar, Karnataka

Over 1,850 people were screened during May in villages around Vidyanagar, Karnataka (Bannati, Nagalapur, Rajpur, Hublagad village, Toranagallu). Some 740 people diagnosed with refractive errors



were provided free corrective spectacles. Those in need for further comprehensive eye examination were referred to a tertiary eye care facility. As part of the project, 10,000 were screened in Vidyanagar; 3,897 free spectacles have been provided.

IVI acknowledges the support of JSW Foundation.

Eye See & I Work

Vision tests for Puducherry Auto Drivers

On June 21, IVI launched vision screenings for 2,500 auto drivers in Puducherry supported by the Australian Consulate-General, Chennai, in the presence of Sri C Maran, Superintendent of Police (SP), Traffic, Ms. Vanjulavalli Sridhar, Indian Forest Service, Vinod Daniel, IVI's CEO, Lalit Varma, Aurodhan, and Mananathan Raju Pillai, Director, Manatec Automations Pvt. Ltd. The project provides auto drivers access to vision screening and a pair of free corrective glasses.



Over 1,750 auto drivers in villages around Pudhucherry (Pakkamudayanpet, Lawspet, Govindasalai, Mudaliyarpet, Kokkupark, Sultanpettai, Moolakulam) have been screened. Some 1,240 people diagnosed with refractive errors are being given spectacles. Another 100 were referred to hospitals for further intervention.

IVI acknowledges the support of Australian Consulate-General, Chennai.

Arakkonam Screenings

With the support of MRF, 3,175 underprivileged adults in Arakkonam, Tamil Nadu were screened; 1,673 free spectacles were provided. The program will provide primary eye care services to 10,000 underprivileged adults in Arakkonam, Chennai and Trichy.



IVI acknowledges the support of MRF Foundation.

Volunteer for IVI

We are looking for volunteers (Optometrists/Optomety students) who can support us in screening underprivileged children and adults in the community.

Email us at ivi@indiavisioninstitute.org or call us on 91-44-24515353

Vision Screening on Wheels

Through the Urban Eye Health Program - an initiative of Sightsavers India with support from SBI Capital and implemented by IVI, nearly 3,250 people from several slums of Chennai, including Kannaginagar, Perun-



gudi, Thiruvanmiyur, Madipakkam, Otteri, Pattinampakkam, Indiranagar and Chetpet benefitted, between May and July. Some 1,580 people were diagnosed with refractive errors.

IVI acknowledges the support of Sightsavers India & SBI Capital.

TN Underprivileged benefit from Eye Camps

Camps during May, June and July in Tamil Nadu screened 5,857 underprivileged people, including daily wage workers in Chennai, Coimbatore, Salem, Ranipet and other parts. Some 3181 people who were diagnosed with refractive errors received free spectacles and 760 were referred to hospitals for further intervention.

IVI acknowledges the support of OneSight EssilorLuxottica Foundation.



Screening truck drivers in Coimbatore and Vellore

Screenings at Coimbatore and Vellore in association with Sightsavers India benefitted 888 truck drivers; 545 drivers diagnosed with refractive errors were provided free spectacles.

IVI acknowledges the support of Sightsavers India.



Screening Women and Children in Chennai

A campaign organized in association with Hoya Vision Care and Chennai Optical Association benefitted 150 underprivileged women at Dhobikhana (Chetpet) and 100 children from city orphanages. The screening was held at Greater Chennai Middle School, Jagannathapuram, Chetpet. The campaign was launched in the presence of Serge Zins, Vice-President, Asia Pacific, Hoya Vision Care, Manu Bhai Davey and Dinesh K. Shah, President and Past-President, Chennai Optical Association, and Vinod Daniel.



IVI acknowledges the support of Hoya Vision Care and Chennai Optical Association.

Goshala workers vision screened

On July 7, IVI - in collaboration with Chennai Optical Association - conducted a screening program for workers of Goshala established by Madras Pinjarepole. The workers look after 2,000 rescued cows. Sixty six workers were screened and 39 were found to have refractive errors (and they will be provided glasses). Seventeen people were referred to hospital for further examination.



Vision Screening School Children in Chennai

A vision screening campaign by India Vision Institute has benefitted 2,104 Children in Chennai.



The campaign conducted at Chennai higher secondary School, Thiruvanmiyur, Chennai is vision screening and providing free corrective glasses to those detected with refractive errors.

Some 2104 children were screened, of whom 175 children were provided free spectacles on the spot.

It was formally launched in the presence of Mr.D.Viswanathan, Chairman of education, Greater Chennai Corporation, Ms. Sivagami Headmistress of Chennai Higher Secondary School, Chennai, Ms.Visalatchi Kabilan, Councilor of Thiruvanmiyur, Chennai and Dr.Kuldeep Raizada, Chairman and Managing Director of Akriti Ophthalmic Pvt Ltd.

Namakkal truck drivers screened

A vision screening program at Namakkal in association with Sightsavers India, benefitted 85 truck drivers; 39 drivers diagnosed with refractive errors were provided free spectacles.



IVI acknowledges the support of Sightsavers India.

IVI Vision Screening Programs

	Children	Community	Total
No of programs	694	477	1,171
Individuals screened	2,91,207	2,59,315	5,50,522
Spectacles distributed	28,776	1,25,422	1,54,198

IVI to join hands with Accor India to vision screen children

IVI and Accor will screen 16,000 school children in Chennai and Delhi helping them to see clearly and study better. The program is slated to begin from September 2022.



What they say about IVI

"Thank you for inviting me to be part of the YLP program 2022. It was truly well structured and organised. This perhaps is the only program in this sector to nurture the young talent and also equally learn from them. Congratulations to the team of IVI" – **Ramachandran Parthasarathy, Eye-wear Consultant; Chair of the Advisory Committee and Honorary Advisor, India Vision Institute**

"It was a pleasure and a wonderful experience to be part of YLP'22. This is a great initiative and I am happy to continue to contribute and be a part of it in the future

as well" – **Ukti Vora, Nerdy Optometrist**

"Yet another amazing meeting- ResMeet - put together by India Vision Institute and powered by Zeiss. Glad to have moderated the session on 'Visual consequences of brain injury'. It was an amazing line up of speakers who shared their insights and findings on their areas of research expertise. There were valuable takeaways for fellow clinicians and researchers to be able to incorporate evidence-based practice, with loads of inspiration for aspiring young researchers. These meetings have made experts from across the globe come together to serve audiences from all over! Thanks to India Vision Institute for putting together this conference" – **Dr Rizwana Jameel, Rivoli Vision Care**

"The event was well planned in terms of themes and the talent you had at the podium was outstanding. I enjoyed the science and related discussions at Resmeet'22" – **Dr Michael Twa, Editor in Chief, Optometry and Vision Science – Journal of the American Academy of Optometry**

"It was a privilege to be a part of ResMeet'22, IVI's conference on vision science research. Feeling humbled to be one of 22 invited international and national researchers and to have been able

to present a concise form of our scientific research findings. Thank you, IVI, the organising members, the session moderators, my research team (Prof Hans van der Steen, Dr Ronnie, Dr Pel, and Dr Deepmala Mazumdar), my co-researcher Ashwini Reddy, my friends, and the rest of the attendees" – **Najiya Sundus K M, Editor-In-Chief, Humans Of Optometry**

"Thank you, India Vision Institute and JSW Foundation for vision screening and providing me a new pair of glasses that's making all the difference to my vision" - **Sunitha, Toranagallu**

"I am an autorickshaw driver. On a day in July, as I rode to Providence Mall, I saw an eye camp, and since I had blurring vision, I decided to walk in for an eye check. That's when I realised that I had problems with both distance and near vision. I have since received my corrective glasses from IVI, making a big difference to my life."-**Sumathi, Marapalayam, Puducherry**

"I drive an autorickshaw based at Indira Gandhi Square. On hearing of a free eye camp on June 26, I got my eyes examined. I was prescribed eye glasses and today my vision is corrected. Thank you IVI and the Australian Consulate." - **Thangaiyan, Puducherry**

Current Project Supporters



MRF Foundation

INDIA VISION INSTITUTE

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